Carrying the Torch of Leadership 2009

FADONA's 22nd Annual Convention & Trade Show

Florida Association Directors of Nursing Administration/LTC

Together, we can have a positive impact on Long-Term Care!

Caring FADONA Knowledge

Program

Presented by the Florida Association Directors of Nursing Administration/LTC

Buena Vista Palace Hotel & Spa, Lake Buena Vista, Fla. • April 15-19, 2009

FADONA Salutes the Generous Sponsors of its 22nd Annual Convention!

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FADONA

Florida Association Directors of Nursing Administration/LTC

April 2009

Dear Friends:

FADONA President Bonnie Cruz

On behalf of the Board of Directors of FADONA, I am very pleased to welcome you to Orlando and our *22nd Annual Convention & Trade Show.* We're so glad you're here.

Convention Chair Robin Bleier has been working diligently, developing an agenda filled with education, networking, and fun.

Please join us Thursday and Friday in the exhibit hall and visit with our vendor friends. Play "Latin Bingo," the trade show game, with our Alliance Platinum Partners and win some amazing door prizes they have sponsored. It is these same members, headed by co-chairs Cathy Sallitto and Gail Allison, who have worked so hard over the past few months in preparation for this fun game — not to mention the Tribute to Excellence.

We have more than 70 exhibits at our convention this year, and their support is very important to FADONA. Please be sure to show them your appreciation and support by visiting each and every one of them multiple times during the trade show.

In keeping with our convention theme, "Carrying the Torch of Leadership," we are fortunate to have an excellent lineup of nursing leadership topics presented by highly knowledgeable speakers.

By working together, we have become and will continue to be a cohesive force through which we will produce positive changes in our industry. Networking at meetings like this is vital and benefits the residents of our facilities. They become the beneficiaries of our increased knowledge and proactive stance.

It has been an honor and a pleasure to serve you as president.

Again, welcome and enjoy yourselves.

Sincerely,

Bonnie Cruz

Bonnie Cruz, RN, BSN, MEd
President

Carrying the Torch of Leadership

Dr. Nolan Allen | Neala Asser | Robin Bleier | Patches Bryan | Dr. Kerry Cranmer | Susie Jensvold | Pam Johnson | Robert MacDonald

Optional Pre-Conference Day
Wednesday, April 15

8 a.m.–5 p.m. Registration & Information — **GHB**

9 a.m.-4:30 p.m. **GHE**

QIS Course

#101: Optional – *"1-Day Basic QIS Course"* with **Patches Bryan, RN, BSN, FCDONA/LTC, MHA, NHA;** Chief Executive Clinical Officer, Greystone Health Care Management; Accredited QIS Trainer; and **Carmen Shell, RNC, CDONA/LTC;** Senior Vice President, Clinical Services, MorseLife, Inc.; Accredited QIS Trainer

Moderator: **Cathy Ates**

12-1 p.m. **Lunch on Your Own**

6-7:30 p.m. **GHC**

#102: Dinner Program (included in full registration fee) ***"Managing Pain Effectively for LTC Patients"*** with **Kerry W. Cranmer, MD, CMD;** board-certified in hospice and palliative care and SNF medical direction.

Moderator: **Robin Bleier**

☆ This program is supported by educational grants from **Endo Pharmaceuticals** and **Purdue Pharma, LP.**

Day 1: Thursday, April 16

8 a.m.–5 p.m. Registration & Information — **GHB**

9–10 a.m. **GHEW**

#103: *"AHCA's Regulatory Update for Nurse Administrators in LTC"* with **Polly Weaver, BS;** Chief of Field Operations, Division of Health Quality Assurance, Florida's Agency for Health Care Administration, Tallahassee

Moderator: **Bonnie Cruz**

OR

Breakout Session

9–10 a.m. **Captain/ Yeoman**

#104: *"Overcoming Medication Administration Challenges in Assisted Living Facilities"* with **Donna B. Crivaro, RN, BS, CRNI;** Clinical Support Specialist/Marketing Manager, Guardian Pharmacy

Moderator: **Nancy Henderson**

10:15-11:15 a.m. **GHEW**

#105: Issues in LTC Risk Management (A)
"It's More than Care — Customer Service in the LTC Setting" with **Shirley Ann Hunziker, RN, LHRM, CDONA/LTC;** Director of Risk Management, Greystone Health Care Management

☆ This program is supported by an educational grant from **Greystone Health Care Management.**

Moderator: **Cherryl Chmielewski**

11:30 a.m.-12:30 p.m. **Lunch on Your Own**

12:45-1:45 p.m. **GHEW**

#106: *"Best Practices in the Management & Treatment of Diabetes in Frail Seniors"* with **Naushira Pandya, MD, CMD;** Associate Professor and Chair, Department of Geriatrics, Nova Southeastern University College of Osteopathic Medicine, Fort Lauderdale, Fla.

Moderator: **Cathy Ates**

☆ This program is supported by an educational grant from **Novo Nordisk.**

2-3 p.m. **GHEW**

#107: Issues in LTC Risk Management (B)
"The Role of Assessments in Care Planning" with **Neala Asser, RN, MA, CDONA/LTC;** Director of Clinical Services, Senior Health Management

Moderator: **Carla Russo**

3:15-4:45 p.m. **Trade Show:** Ribbon Cutting & Official Opening in **Events Center**

5:15-6:30 p.m. **GHC**

#108: Dinner Program: *"Management of Depression & Generalized Anxiety Disorder in LTC"* with **Meenakshi Patel, MD, FACP, MMM, CMD;** Clinical Associate Professor, Wright State University, Dayton, Ohio; Associate Medical Director, Hospice of Dayton; Director of Geriatrics, Miami Valley Hospital; and President-Elect, Ohio Medical Directors Association

Moderator: **Jean Nelson**

☆ This program is supported by educational grants from **AstraZeneca** and **Forest Laboratories.**

6:45-8:15 p.m. **Trade Show:** Dessert in the **Events Center**

Carrying the Torch of Leadership

Cynthia Mason | Jennifer Mikula | Dr. Naushira Pandya | Dr. Meenakshi Patel | Carmen Shell | Dr. Earl Suttle | Mary Tellis-Nayak | Tina Vannenan | Polly Weaver

Day 2: Friday, April 17

7:30 a.m.–5 p.m. **Registration & Information** — GHB

8-9:30 a.m. — GHEW — Continental Breakfast

#109: FADONA Think Tank
"New Leaders for Today, Tomorrow, & the Future" with **Mary Tellis-Nayak, RN, MSN, MPH;** Vice-President, My InnerView

Moderators: Think Tank co-chairs **Robin Bleier** and **Carmen Shell**

☆ This program is sponsored by **MobilexUSA**.

9:45-10:45 a.m. — GHEW

#110: *"Succeeding with Culture Change"* with **Jennifer Mikula, NHA;** Administrator; and **Tina Vannenan, RN;** Director of Nursing, Palm Garden of Ocala

Moderator: **Susie Jensvold**

11 a.m.-12:45 p.m. — England — Awards Luncheon

#111: Annual Awards Luncheon
"Leadership: Catching, Motivating, & Keeping Your Best Employees" with keynote speaker, **Dr. Earl L. Suttle,** Chairman and CEO of Leadership Success International. He is co-author of four books and has produced a number of CDs and DVDs on leadership and professional and personal development.

☞ There will be a book-signing with **"Dr. Earl"** in the **Events Center**!

Master of Ceremonies: **Bonnie Cruz**

☆ Annual Luncheon is sponsored by **American Health Associates**.

☆ 2009 Nurse Administrator of the Year Award is sponsored by **Evercare**.

1-4 p.m. **Trade Show & Door Prizes** in the **Event Center**

5:30-7 p.m. — Ireland A+B

Tribute to Excellence CE Dinner-Program
"Optimal Management of Anemia in the Long-Term Care Setting" with **Albert Riddle, MD, CMD;** President of Riddle Medical Group and Medicare D Assist; Trustee of American Society of Consultant Pharmacists Board; and member of American Medical Directors Association's Clinical Practice Guidelines Committee.

Moderator: **Norma Collins**

☆ This program is supported by an educational grant from **Amgen.**

7-11 p.m. **Tribute to Excellence Celebration** — Ireland C

Dessert, Drinks, Entertainment & Door Prizes

Door Prize Drawings

☆ This event was planned and is sponsored by the **Alliance Platinum Partners**.

☆ Entertainment is sponsored by **American Medical Technologies**.

Day 3: Saturday, April 18

8 a.m.–5 p.m. Registration & Information — GHB

8-9 a.m. **#112: Regional Networking Breakfast** — GHC

9:15-11:15 a.m. — GHEW

#113: Issues in LTC Risk Management (C)
"The Nurse Executives' Role in Disaster Management: Plans for Sheltering-in-Place" with **Susan McDevitt, RN, MS, MBA, FACHCA;** Executive Community Health Nursing Director at the Florida Department of Health, Division of Emergency Medical Operations, and Director of the Office of Trauma; **Robin Bleier, RN, LHRM, FACDONA;** FADONA 1st Vice President; and **Susie Jensvold, RN, MHSA;** Executive Director of Professional Development for Cypress Health Care, and FADONA Secretary; and **Katherine Hyer, MPP, PhD;** Associate Professor, School of Aging Studies, USF College of Arts and Sciences; Department of Internal Medicine, Division of Geriatric Medicine; Florida Mental Health Institute; and Director, USF Training Academy on Aging

Moderator: **Reuben Bowie**

Continued on the next page. . .

Continuing Education & Course Evaluations

We ask that everyone complete the course evaluation forms, and return them to FADONA at the conclusion of the last program you attend.

At the end of your last session, please submit your completed Certificate(s) of Attendance as well. There is one scan card for all of the "regular" sessions and individual scan cards for the QIS training sessions. Plus, there are separate CE Broker scan cards for nurses and nursing home administrators. Be sure to add in the total hours of CEs you are claiming on the scan card that has the title of the conference preprinted.

Carrying the Torch of Leadership

Continued from the previous page. . .

11:30 a.m.-1 p.m. **#114: Luncheon Program**
GHC
"The Benefits Vs. the Myths of Hospice Care in the LTC Continuum" with **Jeffrey M. Behrens, MD, FACP, CMD;** Medical Director for Vitas Innovative Hospice of Palm Beach County; Director, Florida Medical Directors Association; and **Gary D. Miller, MD, CMD;** Medical Director, VITAS Healthcare Corporation, Orlando

Moderator: **Tina Shook**

☆ This program is supported by an educational grant from **Vitas Innovative Hospice**.

1:15–2:15 p.m. **#115: Issues in LTC Risk Management (D)**
GHEW
"Preventing Medication Errors" with **Pam Johnson, RPh;** General Manager, PharMerica in Largo, Fla.

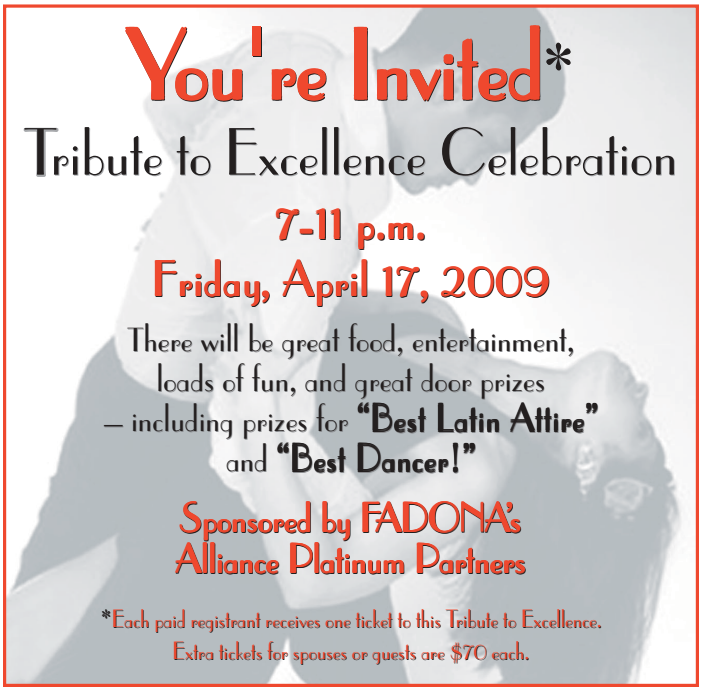
Moderator: **Marge Shake**

2:15-2:30 p.m. **Coffee Break** **GHEW**
Sponsored by **HS Pharma** & **Therapy Management Corp.**

2:30-5:30 p.m. **#116: *"Oral Health Care & Prevention Programs for the Vulnerable Elderly"*** with **Robert MacDonald, MS;** Director of Dental Care and Health, Florida Dental Association, and **Nolan Allen, DDS;** Immediate Past-President, Florida Dental Association
GHEW

Moderator: **Patches Bryan**

7 p.m. **Free Night:** Join us in the lobby at 7 p.m. for "Shop & Dine" at Downtown Disney.



Optional Post-Conference Day
Sunday, April 19

8 a.m.–5 p.m.	Registration & Information	**GHB**
8–9 a.m.	Continental Breakfast	**GHEW**

9 a.m.-4:30 p.m. **#117: Optional–*"1-Day Intermediate QIS Course"*** with **Cynthia Mason, MSW, LCSW, LHRM, NHA;**
GHEW
VP of Provider Services, Nursing Home Quality

QIS Course

Introductions: **Robin Bleier**

12-1 p.m. Lunch is sponsored by **Medline Medical.**

4:30 p.m. **End of Convention**

FADONA CONVENTION MEETING ROOMS:

Great Hall Booth = **GHB**; ***Great Hall Center*** = **GHC**;
Great Hall–East/West = **GHEW**

Note: Sessions and speakers are subject to change.

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This educational program will be approved for **36.6** total contact hours for FL licensed **nurses** and **30.0** contact hours for **nursing home administrators** by the Florida Department of Health, Division of Medical Quality Assurance (Provider ID Number **50-682**). This includes **6.0 hours** each for the two QIS courses.

Nurses & Administrators: If you wish to receive contact hours, please complete the Certificate of Attendance, check off each session attended, and calculate the total hours earned. Then enter the total hours earned on the single CE Broker Scan Card — which covers the entire convention (except the QIS courses).

The CE Broker Scan Cards are already preprinted with the title of the convention, the CE provider ID number, and CE Broker course number (the QIS courses have their own Scan Cards). Please complete your name, phone number, professional code, license number, and the completion date of the last session.

The accuracy of the scan card is *YOUR* responsibility and not FADONA's. You will need to legibly print all requested information. For each entry, you will need to write in the boxes provided, as well as shade in the appropriate numbered cells. It is important to fill out the sheets accurately and in their entirety, or you may not get the credit you earned. FADONA does not have the authority to complete these forms–its responsibility is limited to sending the completed CE Broker scan cards to CE Broker. You must turn in the completed scan cards before leaving the convention. Scan cards sent to the FADONA office afterward may not be accepted by CE Broker for credit.

Further detailed instructions are found in your registration packet. Please be advised that only blue or black ink is acceptable. And please do not fold these scan cards. For further information, go to **www.cebroker .com**. Your cooperation is greatly appreciated.

Administrators Only: Please sign in each day, and at the end of the convention, submit your completed Certificate of Attendance and your completed Scan Cards to FADONA.

Nurses and Administrators: We also ask that everyone completes the course evaluation forms, returning them to FADONA at the conclusion of the last program you attend.

FADONA Salutes the Generous Supporters of its Educational Programming

☆ *" Managing Pain Effectively for LTC Patients"* ☆
This program is supported by educational grants from
Endo Pharmaceuticals & Purdue Pharma, LP.

☆ *"It's More than Care – Customer Service in the LTC Setting"* ☆
This program is sponsored by
Greystone Health Care Management.

☆ *"Best Practices in the Management & Treatment of Diabetes in Frail Seniors"* ☆
This program is supported by an educational grant from
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☆ *"Management of Depression & Generalized Anxiety Disorder in LTC"* ☆
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☆ *"Optimal Management of Anemia in the LTC Setting"* ☆
This program is supported by an educational grant from
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☆ *"The Benefits Vs. the Myths of Hospice Care in the Long-Term Care Continuum"* ☆
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Lasting Impressions
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Alliance Platinum Partners:
Our Tribute to Excellence Sponsors

These participating Alliance Council members planned, funded and are hosting this year's "Tribute to Excellence Celebration" and Trade Show Game and sponsoring some of the amazing door prizes.

Aegis Therapies
American Medical Technologies
Centocer Ortho Biotech
Decubex
Florida Alliance of Portable X-Ray Providers
Forest Pharmaceuticals
McKesson Medical-Surgical
Mobilex USA
Omnicare
PharMerica
RxPERTS
SenTech Medical
Strativa Pharmaceuticals
Ultra Healthcare Services
Whitestone
Wings Health Care Solutions

Directory of Exhibitors

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Visioning Healthcare
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SHM Florida
Senior Health Management, LLC

Senior Health Management, a proven leader in skilled nursing facility management, is actively recruiting experienced and dedicated Directors of Nursing. SHM oversees the operation of 50 not-for-profit long term care facilities in Florida.

The SHM team has developed successful clinical systems including specialty programs and best practices which enable our nursing teams to achieve enhanced resident satisfaction.

We challenge, reward and recognize our team members for exceptional service. We believe that people who care for our residents are our clients' most valuable asset.

Denise Morales, Corporate Recruiter
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Directory of Exhibitors

Vitas Innovative Hospice Care ✵
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✵ **Alliance Council Members**
* **Patron Member**
◎ **Alliance Platinum Partners:** Alliance Council Members who are sponsoring the Tribute to Excellence Celebration.

Convention Door Prizes
All For You!

We are going to have some awesome door prizes this year. This is due to the generosity of the "Tribute to Excellence" sponsors — your Alliance Platinum Partners.

THE FOLLOWING DOOR-PRIZE RULES WILL BE HONORED:

- *Door prize winners during FADONA's 22nd Annual Convention may win only once.*
- *Only paid convention registrants are eligible to win a door prize. This does not apply to the 50/50 drawing, which benefits the FADONA Scholarship Fund — it is a raffle and not a door prize.*
- *FADONA board members, staff, vendors, exhibitors, sponsors, guests, and their immediate family members are not eligible to win door prizes, unless the winner has paid the full convention registration fee.*
- *Drawings will take place during the "Tribute to Excellence Celebration" on Friday evening, April 17, and you must be present to win.*

These are some of the actual door prizes for the "Tribute to Excellence Celebration"!

What would you do if you discovered the Golden Egg?

Visit the CareerCenters at
www.fadona.org, www.fmda.org, and www.fhcswa.net

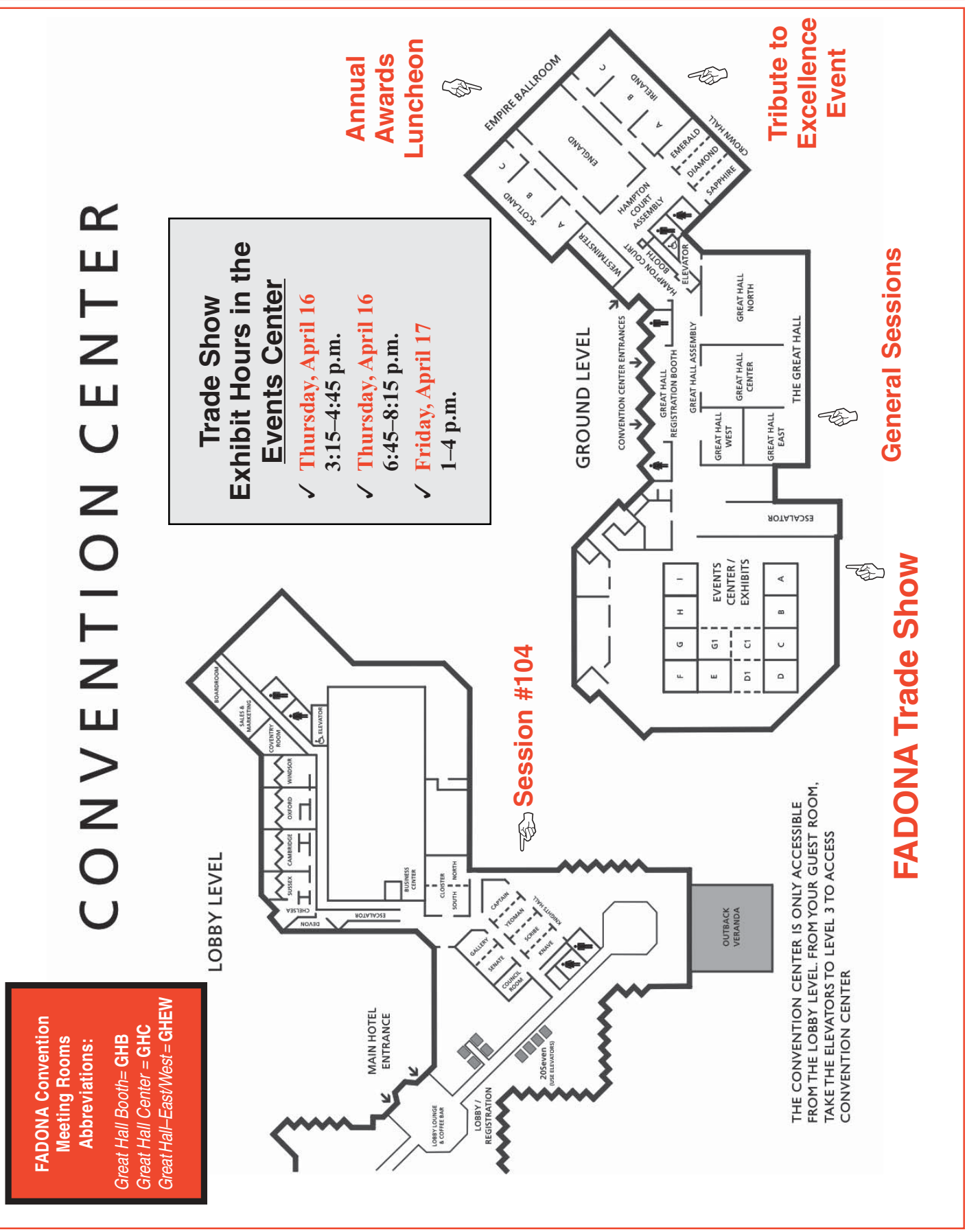
These are the official online CareerCenters of the Florida Association Directors of Nursing Administration, Florida Medical Directors Association, and Florida Health Care Social Workers Association.

These **CareerCenters** are a ***treasured*** new online resource designed to connect long-term care industry employers with the largest, most qualified audience of nurses, nurse administrators, directors of nursing, nurse practitioners, medical directors, physicians, physician assistants, social workers, social service designees, and directors of social services in Florida.

Job Seekers may post their résumés **(it's FREE)** — confidentially, if preferred — so employers can actively search for you.

Let these CareerCenters help you make your next employment connection!

FADONA Convention Floor Plan at the Buena Vista Palace Hotel



Florida's First Choice in Rehabilitation

With decades of experience meeting the physical, occupational and speech therapy needs of Florida's senior population, Aegis Therapies is considered the premier provider of rehabilitative therapy. We partner with over 60 healthcare facilities in 20 counties in the Sunshine State to provide rehabilitative services that consistently lead the industry.

It is simply good business to find the right balance in providing the best clinical rehabilitation programs and expected return on investment (ROI). Aegis Therapies helps administrators throughout Florida effectively manage both the clinical and business sides of their therapy programs.

Through our innovative programs and tools—Freedom Through Functionality (FTF) in conjunction with Nautilus®, Geriatric Enhanced Modalities (GEM) using guidelines from CMS, and our own specialized Rehabilitation Outcome Measure (ROM)—we move patients to levels of independence that are often thought to be impossible to reach.

To learn more about Aegis Therapies and our progressive therapy programs, call us at **866.338.8789** *or visit* **www.aegistherapies.com**.

aegis therapies™

Convention Schedule at a Glance

Optional Pre-Conference Day: Wednesday, April 15

		Room
8-5 p.m.	Registration & Information	GHB
9 a.m.-4:30 p.m.	#101: Optional – *"1-Day Basic QIS Course"*	GHE
12-1 p.m.	Lunch on Your Own	
6-7:30 p.m.	#102: Dinner Program – *"Managing Pain Effectively for LTC Patients"*	GHC

Day 1: Thursday, April 16

8 a.m.-5 p.m.	Registration & Information	GHB
9-10 a.m.	#103: *"AHCA's Regulatory Update for Nurse Administrators in LTC"*	GHEW
	OR Breakout Session	
9-10 a.m.	#104: *"Overcoming Medication Administration Challenges in ALFs"*	Captain/Yeoman
10:15-11:15 a.m.	#105: Issues in LTC Risk Mgmt. (A)	GHEW
	"It's More than Care: Customer Service in the LTC Setting"	
11:30 a.m.-12:30 p.m.	Lunch on Your Own	
12:45-1:45 p.m.	#106: *"Best Practices in the Management & Treatment of Diabetes in Frail Seniors"*	GHEW
2-3 p.m.	#107: Issues in LTC Risk Management (B)	GHEW
	"The Role of Assessments in Care Planning"	
3:15-4:45 p.m.	Trade Show: Ribbon Cutting & Official Opening	Events Center
5:15-6:30 p.m.	#108: Dinner Program – *"Management of Depression & GAD in LTC"*	GHC
6:45-8:15 p.m.	Trade Show: Dessert in the Exhibit Hall	Events Center

Day 2: Friday, April 17

7:30 a.m.-5 p.m.	Registration & Information	GHB
8-9:30 a.m.	#109: FADONA Think Tank – *"New Leaders for Today, Tomorrow & the Future"*	GHEW
9:45-10:45 a.m.	#110: *"Succeeding with Culture Change"*	GHEW
11 a.m.-12:45 p.m.	#111: Awards Luncheon	England
	"Leadership: Catching, Motivating, & Keeping Your Best Employees"	
1-4 p.m.	Trade Show & Door Prizes in Exhibit Hall	Events Center
5:30-7 p.m.	*"Optimal Management of Anemia in the LTC Setting"*	Ireland A+B
7-11 p.m.	Tribute to Excellence Celebration: Dessert, Drinks, Entertainment & Door Prizes	Ireland C

Day 3: Saturday, April 18

8 a.m.-5 p.m.	Registration & Information	GHB
8-9 a.m.	#112: Regional Networking Breakfast	GHC
9:15-11:15 a.m.	#113: Issues in LTC Risk Management (C)	GHEW
	"The Nurse Executives' Role in Disaster Mgmt.: Plans for Sheltering-in-Place"	
11:30 a.m.-1 p.m.	#114: Luncheon Program	GHC
	"The Benefits Vs. the Myths of Hospice Care in the LTC Continuum"	
1:15-2:15 p.m.	#115: Issues in LTC Risk Management (D) – *"Preventing Medication Errors"*	GHEW
2:30-5:30 p.m.	#116: *"Oral Health Care & Prevention Programs for the Vulnerable Elderly"*	GHEW
7 p.m.	Free Night: Join us in the hotel lobby at 7 p.m. for "Shop & Dine" at Downtown Disney.	

Optional Post-Conference Day: Sunday, April 19

8 a.m.-5 p.m.	Registration & Information	GHB
8-9 a.m.	Continental Breakfast	GHEW
9 a.m.-4:30 p.m.	#117: Optional – *"1-Day Intermediate QIS Course"*	GHEW
12-1 p.m.	Lunch is sponsored by Medline Medical.	
4:30 p.m.	End of Convention	

Meeting Rooms: *Great Hall Booth=* **GHB**; *Great Hall Center =* **GHC**; *Great Hall–East/West =* **GHEW**