



Florida Association Directors of Nursing Administration/LTC

Advertisers Insertion Order

Please type or print: 1. Complete and sign the contract below, 2. Fax the insertion order to (561) 659-1291, 3. Submit your artwork, and 4. Mail a check for the amount payable to FADONA.

Name of Company: _____ Alliance Council/Patron Member: _____
Renewal Date: _____

Address: _____

Phone: _____; Fax: _____; E-mail: _____

CHECK-OFF THE ADVERTISEMENT SIZE YOU WISH TO PLACE:

Page Size	Ad Size*	Cost
_____ 1/6 page-H	4 ^{29/32} x 2	\$165
_____ 1/6 page-V	2 ^{5/16} x 4 ^{1/4}	\$165
_____ 1/3 page-H	4 ^{29/32} x 4 ^{1/4}	\$250
_____ 1/3 page-V	2 ^{5/16} x 8 ^{3/4}	\$250
_____ 1/2 page	7 ^{1/2} x 4 ^{1/4}	\$375
_____ 2/3 page	4 ^{29/32} x 8 ^{3/4}	\$500
_____ Full page	8 x 10	\$750
_____ Inside covers	8 x 10	\$825
_____ Back page	8 x 10	\$900

DISCOUNTS

FADONA Alliance Council and Patron members are entitled to a **10%** discount on all advertising **or** a **15%** discount on four (4) consecutive prepaid ads.

** Advertise in the pre-convention issue and run the same ad in the Annual Convention program at 50% off the regular rate.

Number of ads: _____; Issue Dates _____

Cost per ad: \$ _____; Total : \$ _____

** Yes, run the same ad in the Annual Convention Program at 50% off.

Contact Name: _____ Title: _____

Authorized Signature: _____ Date: _____

Check-off one: _____ Run existing ad; or _____ Ad is coming from _____

As the exclusive advertising sales agent, Corecare Associates, Inc. is pleased to be able to offer you this affordable 2-color advertising space (black + PMS 1788) — quoted net, non-commissionable, as single insertions. Please make your check payable to **FADONA** and send it with your artwork (where applicable) directly to:

Ian Cordes, FADONA
200 Butler Street, Suite 305, West Palm Beach, FL 33407
(561) 659-5581 • Fax: (561) 659-1291 • icordes@bellsouth.net

* All ad dimensions are in inches. For maximum results, artwork should meet the following specifications for artwork provided @175 lsi: The most preferable format is high-resolution PDF files, tif files, PageMaker 7.0 or Adobe CS4, or EPS files. Neither Corecare nor FADONA is responsible for proofing ads and neither endorses the products/services of the advertisers. Advertisers are responsible for proofing their own ads. **FADONA reserves the right to refuse any advertisement it determines is inappropriate for publication in FADONA Focus.**