



FADONA[®] FOCUS



Florida Association Directors of Nursing Administration/LTC

Together, we can have a positive impact on Long-Term Care!

FADONA 2015 Convention

Are You READY?

Inside **FADONA** Focus

| | |
|---|------|
| Message from the President..... | 3 |
| Regional Vice Presidents..... | 4 |
| OIG Workplan for 2015..... | 6 |
| Regulation News & Updates..... | 7 |
| 2015 Convention Information..... | 9-12 |
| 2016 Convention Location Announced..... | 14 |
| Alliance Council..... | 15 |

PRSRRT STD
U.S. POSTAGE
PAID
WEST PALM BCH FL
PERMIT NO. 3691

FADONA/LTC
400 Executive Center Drive, Suite 208
West Palm Beach, FL 33401
(561)683-0037
www.fadona.org

Care, comfort and peace of mind



Optum™ CarePlus works with skilled nursing facilities to provide an added layer of care for their residents. Optum Nurse Practitioners provide long-term residents and their families with more effective care right at the bedside. Through this support, our nurse practitioners can help:

- Better identify changes in health
- Prevent unnecessary trips to the hospital
- Offer enhanced communication for staff, residents and their families

**To learn more about the value of CarePlus,
call Optum at 877-800-1665.**

Executive Board

President: 2013-2015

Jean Nelson – 813-367-7321
jeannelson5@verizon.net

1st Vice President: 2013-2015

Susie Jensvold – Home: 941-794-8135
Cell: 941-209-2495
SJensvold@gchc.com

2nd Vice President: 2013-2016

Norma Collins – 407-949-4205
normac1212@aol.com

Secretary: Vacant

Treasurer: 2007-2015

Reuben Bowie – Home: 407-291-2792
Cell: 407-963-1127
reubenabbowie@gmail.com

Immediate Past-President: 2013-2015

Bonnie Cruz – 850-897-5592
cruzbdon@aol.com

Regional Vice Presidents

Region I Vice President: 2013-2015

Sharyn Figgins – 850-430-0500
sfiggins@gchc.com

Region II Vice President: 2012-2016

Jacqueline Hinerman – 352-732-2449
jacqueline.hinerman@northporthealth.com

Region III Vice President: Vacant

Region IV Vice President: 2013-2016

Betty Barron – 727-863-5488
bettybncndon@yahoo.com

Region V Vice President: 2013-2015

Kimberly Joynes – Office: 941-624-5966
Cell: 941-661-2945
kjoynes@greystonehcm.com
941-492-5313

Region VI Vice President: 2013-2016

Sheila Mangrum – 561-627-3800, ext. 184
Sheila.Mangrum@lifespacecommunities.com

Region VII Vice President: 2013-2015

Amina Dubuisson – 954-495-7788
adubuisson@GreystoneHCM.com

Business Office

Ian L. Cordes – icordes@bellsouth.net
Director of Operations
400 Executive Center Drive, Suite 208
West Palm Beach, FL 33401
(561) 683-0037 • Fax: (561) 689-6324

Message from the President

Welcome! If you are reading this, then you are soon to be at FADONA's 28th Annual Convention at the Rosen Centre Hotel in Orlando. I hope you have a wonderful time while at the Convention and take advantage of all we have to offer in education and entertainment, besides being in a great place for a mini vacation for yourself or your family.

Reminder that there is a pre-convention training seminar on Alzheimer's Disease & Dementia Care on Monday, March 30. We are very excited to be presenting this program at our convention. It will give us an opportunity to increase our knowledge about dementia and Alzheimer's disease during our daylong seminar and will satisfy the requirements for those of you pursuing the Certified Dementia Practitioner (CDP) certification. The seminar will empower staff and caregivers to have a better understanding of best care practices. Upon completion, you will be able to apply to become a certified CDP.

Don't miss Dr. Leonard Hock's keynote address Tuesday morning on Carrying the Torch of Leadership in these Challenging Times, as we start off a great week of education and networking.

Our convention will cover many areas with many great speakers. As I have said before, "The amount of quality speakers and topics that will be presented this year is truly amazing." Make sure to stop and visit with our many wonderful vendors. Without the vendors we would not be able to have such a great convention in such a great area!

FADONA is still the only dedicated organization for directors of nursing and nurse administrators in the state of Florida and we are here to support our members. We love hearing from you during the convention and during the year with recommendations and suggestions, as it helps the board to serve the membership better.

Don't forget Fun Night sponsored by the Alliance Council's Platinum Partners. The theme & title of our Fun



Night on Wednesday is **Back to the Future!** There will be amazing food, fun, drinks, and entertainment!

You may contact your FADONA board members as a resource, if needed. Please check out the FADONA website at www.fadona.org for additional news and updates.

Hope to see all of you at the convention. It will be a busy four days so be safe and enjoy!

Respectfully,
Jean Nelson
Jean Nelson, RN-BC, BSHCA
FADONA/ LTC President



FADONA is a state chapter of
NADONA, (800) 222-0539.

FADONA
FOCUS[®]
Florida Association Directors of Nursing Administration/LTC

FADONA Focus[®] is a trademark of FADONA. The editor welcomes letters, original articles, and photos. Any statements of fact or opinion expressed here are the sole responsibility of the authors. Copyright © 1991-2015, FADONA. All rights reserved. No portion of this newsletter may be reproduced without written permission from FADONA.

FADONA Focus[®] is published by OnCore Marketing & Advertising Concepts, a division of Corecare Associates, Inc., (561) 689-6321, icordes@bellsouth.net. Neither FADONA nor Corecare Associates, Inc., endorses any advertisers.

Regional Vice Presidents

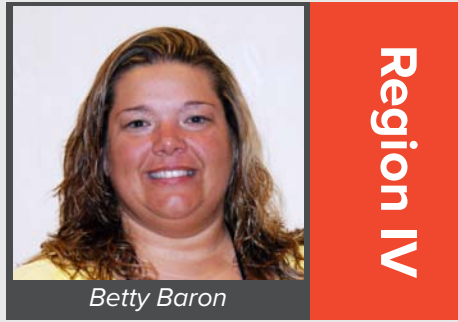


Region I

Sharyn Figgins

Region 1 — Northwest

1A — Bay, Escambia, Holmes, Okaloosa, Santa Rosa, Walton, Washington;
1B — Jefferson, Madison, Calhoun, Leon, Taylor, Franklin, Gadsden, Gulf, Jackson, Liberty, Wakulla



Region IV

Betty Baron

Region IV — Centralwest

4A — Hillsborough, Pinellas, Polk, Highlands;
4B — Hernando, Sumter, Citrus, Pasco



Region VI

Sheila Mangrum

Region VI — Southeast

6A — Palm Beach;
6B — Brevard, Indian River, St. Lucie, Martin, Okeechobee;
6C — Hendry, Glades



Region II

Jacqueline Hinerman

Region 2 — Northeast

2A — Hamilton, Lafayette, Alachua, Marion, Clay, Nassau, Suwannee; 2B — Dixie, Union, Putnam, Baker, St. Johns, Columbia, Gilchrist; 3B — Levy, Bradford, Duval, Flagler



Region V

Kim Joynes

Region V — Southwest

5A — Manatee, Charlotte, Collier;v
5B — Desoto, Lee, Sarasotat



Region VII

Amina Dubuisson

Region VII — Southeast

7A — Miami-Dade, Monroe, Broward

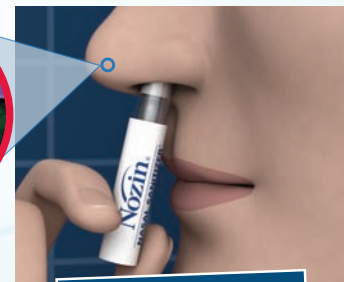
Reduce *S. aureus* Carriage Without Antibiotics

In a study published in the *American Journal of Infection Control*, Nozin® Nasal Sanitizer® antiseptic profoundly reduced Staph aureus nasal carriage without antibiotics.*

Now you can:

- ✓ Reduce Nasal Carriage in ICU
- ✓ Eliminate Screen and Isolation
- ✓ Support Antibiotic Stewardship

- Clinically proven
- Easy to apply swab
- Pleasant to use
- Economical



IMPLEMENT NOZIN IN YOUR FACILITY TODAY!

Nozin®
NASAL SANITIZER®
NOZASEPTIN™ FORMULA ADVANCED ANTISEPTIC

Nozin.com
877-669-4648

FADONA proudly presents:

Alzheimer's Disease & Dementia Care Seminar

This is the required seminar for those interested in pursuing Certified Dementia Practitioner (CDP) certification through the National Council of Certified Dementia Practitioners (NCCDP).

This day-long seminar is being held on March 30, 2015, at the Rosen Centre Hotel in Orlando, where FADONA will be hosting its 28th Annual Convention, *Carrying the Torch of Leadership 2015*, March 30-April 2. For registration information and further details, visit www.fadona.org/convention.html and view the Pre-Convention Program section. Call **(561) 683-0037** or email icordes@bellsouth.net with any questions!



FADONA's
Carrying the Torch
of Leadership
2015

Enhance your Training and Become a Certified Dementia Practitioner!

*The redesigned FADONA mobile app is available now for the 2015 Annual Convention!
Visit the App Store (iOS) or the Google Play Store (Android) to download the app!*

What would you do if you discovered the Golden Egg?

Visit the CareerCenters at careers.fadona.org and careers.fmda.org!

These are the official online CareerCenters of the *Florida Association Directors of Nursing Administration* & the *Florida Medical Directors Association*.

These CareerCenters are a treasured new online resource designed to connect long-term care industry employers with the largest, most-qualified audience of nurses, nurse administrators, directors of nursing, nurse practitioners, medical directors, physicians, physician assistants, social workers, social service designees, and directors of social services in Florida.

Job Seekers may post their résumé — confidentially, if preferred — so employers can actively search for you.

Let these CareerCenters help you make your next employment connection!



Office of Inspector General Work Plan for Fiscal Year 2015

Nathan Shaw, RN, SN, MBA and Robin A. Bleier, RN, HCRM, LNC; RB Health Partners, Inc.

The Office of Inspector General (OIG) of the U.S. Department of Health and Human Services (HHS) is responsible for audits, evaluations, investigations, compliance initiatives, and law enforcement efforts to combat fraud and abuse in Medicare, Medicaid, and over 300 other public health and human services programs administered by HHS. Each year, the OIG announces its “work plan,” which includes new and ongoing reviews and activities that the OIG plans to pursue with respect to HHS programs and operations during the current fiscal year and beyond. For fiscal year (FY) 2015, the OIG reports its work plan will span a wide range of providers, programs, and organizations. The OIG work plan focuses on hospitalizations of nursing home residents for manageable and preventable conditions.

A 2013 OIG review found that 25 percent of Medicare beneficiaries were hospitalized in FY 2011. Hospitalizations of nursing home residents are costly to Medicare and may indicate quality-of-care problems in nursing homes. Best practices point to review and analysis of hospitalizations as part of the SNF’s quality assurance (QA) program.

“Hospitalizations of nursing home residents are costly to Medicare and may indicate quality-of-care problems in nursing homes.”

These include hospitals, hospice, free-standing clinics, nursing homes, laboratories, as well as EHR (electronic health records) incentive payments, Medicare Advantage, Medicare Part D, Medicaid Managed Care, 340B Drug Discount Program, and Accountable Care Organizations. The OIG’s work plan for FY 2015 may be reviewed at: oig.hhs.gov/reports-and-publications/archives/workplan/2015/FY15-Work-Plan.pdf. This article will discuss the OIG’s work

plan related to nursing homes.

When outlining the OIG’s work plan related to nursing homes, all areas of focus continue from previously established agendas (i.e., no new programs announced). Areas of focus include:

- Medicare Part A billing by skilled

“..the OIG identified that state agencies did not always verify that the nursing home providers corrected their deficiencies, which is a federal requirement.”

nursing facilities

- Questionable billing patterns for part B services during nursing home stays
- State agency verification of deficiency corrections
- Program for national background checks for long-term care employees
- Hospitalizations of nursing home residents for manageable and preventable conditions

With regard to Medicare Part A and B SNF billing facilities, the OIG found that SNF providers increasingly billed at the highest level of therapy even though the clinical characteristics of the patient remained largely unchanged. Best practices for SNFs include an annual review of its compliance program. This review should entail a sampling of Medicare billing as well as conducting a comprehensive audit on those claims with special attention to those claims that involve rehabilitative services. Additionally, best practice should lead towards development of an action plan to address any identified concerns related to questionable billing patterns.

On the issue of state agency verification of deficiency corrections, the OIG identified that state agencies did not always verify that the nursing home providers

corrected their deficiencies, which is a federal requirement. Thus, the OIG will determine whether state agencies do this verification via either an on-site visit or by obtaining other evidence of correction. Best practices direct towards quality assurance (QA) that the plan of correction (POC) for deficiencies noted on the 2567 have been implemented.

Lastly, the Patient Protection and Affordable Care Act requires the secretary of Health and Human Services to implement a program for states to conduct national and state background checks for prospective direct patient access employees of nursing facilities and other long-term care providers. The OIG intends to review these state procedures to determine costs, outcomes, and any unintended consequences. Best practices indicate that the SNF’s QA program should include a check of state agency requirements and verify that procedures for background checks are adhered to.

For more information, please contact Nathan Shaw or Robin Bleier at www.rbhealthpartners.com or call (727) 786-3032.

FADONA
the Florida State Chapter of
NADONA
benefits you!

- Educational Awards
- Reduced Rates at the Annual Convention
- Quarterly Newsletter
- Bi-Monthly Bulletin
- References and Research Services includes published material, videos, and audio.
- National Network of professionals.

Contact NADONA at 800-222-0539 for additional information.



Regulation News & Updates

Important Changes in Background Screening Process for Florida Medicaid

Important Change in Background Screening Process for Florida Medicaid Background screening for Medicaid providers will migrate to the Care Provider Background Screening Clearinghouse effective March 1, 2015.

The purpose of the Clearinghouse is to provide a single data source for background screening results of persons required to be screened by law for enrollment in Florida Medicaid. The Clearinghouse shall allow the results of criminal history checks to be shared among specified agencies when a person has applied to volunteer, be employed, be licensed, or enter into a contract that

requires a state and national fingerprint-based criminal history check (section 435.12, Florida Statutes).

A new Florida Medicaid ORI (EAHCA013Z) took effect March 1, 2015. This ORI requires retained prints and a photograph. The new cost of the screening is \$ 62.75 plus any handling fees charged by the Livescan vendor submitting the screening for the provider.

The existing ORI (FL922013Z) will be invalid as of March 1, 2015, and WILL BE denied. If a submission is denied, providers must complete and pay for a new fingerprint using the new ORI (EAHCA013Z).

It is recommended that providers cease submitting hard fingerprint cards at this time.

Medicaid providers are required to register applicants on the Clearinghouse website prior to screening; this will create a screening ID, or screening request ID, for use by Livescan vendors and providers. The new ORI will be passed to the Livescan vendor/service provider if an appointment is scheduled via the Clearinghouse website.

Clearinghouse website information is available on the AHCA public portal: ahca.myflorida.com/mchq/central_services/background_screening/index.shtml.

The Administration for Community Living (ACL), within the U.S. Department of Health and Human Services, recently issued rules to strengthen Long-Term Care Ombudsman programs.

The Long-Term Care Ombudsman Program's final rule now can be found online in the *Federal Register*. A culmination of several years of collaborative work with states and other partners, this rule guides implementation of the portions of the Older Americans Act governing grants to states for operation of Long-Term Care (LTC) Ombudsman programs.

Since their establishment in the 1970s, LTC Ombudsman programs have:

- Employed person-centered approaches to resolve problems with and for individuals who live in nursing facilities, assisted living, board and care, and other similar adult care facilities;
- Represented consumer interests by recommending improvements in public policy;
- Worked to support survivors of abuse, neglect, and financial exploitation; and engaged thousands of volunteers each year.

Unfortunately, without the foundation of federal regulations focused on LTC Ombudsman program operations, there has been significant inconsistency among states in the quality of ombudsman services provided to residents. This rule will help bring the needed consistency and strengthen LTC Ombudsman programs and the effectiveness of their services

to individuals living in long-term care facilities.

The rule addresses:

- Responsibilities of key figures in the system, including the ombudsman and representatives of the Office of the Ombudsman;
- Responsibilities of the entities in which LTC Ombudsman programs are housed;
- Criteria for establishing consistent, person-centered approaches to resolving complaints on behalf of residents;
- Appropriate role of LTC Ombudsman programs in resolving abuse complaints; and
- Conflicts of interest: processes for identifying and remedying conflicts so that residents have access to effective, credible ombudsman services.

We know some programs will need to make changes to address conflicts of interest and other issues that will be identified as states evaluate their compliance with the new rule. The rule will become effective on July 1, 2016, in order to give states time to make those changes.

ACL is available to states, long-term care ombudsman programs, and all other stakeholders for training, technical assistance, and support as we work together to implement the rule.

We have set up a dedicated email account — LTCOmbudsman.Rule@acl.hhs.gov — to help us manage and respond to questions and requests for assistance. That account will be monitored by multiple staff to enable fastest response. Of course, our regional offices and Long-Term Care Ombudsman program staff also are standing by.



RB Health Partners, Inc.
Clinical Risk, Medicare & Operational Consulting Services

A name you can trust!

727.744.2021 Direct * 888.600.1294 eFax

robin@rbhealthpartners.com

www.rbhealthpartners.com

UNPRECEDENTED GERM KILL, INNOVATIVE DISPENSING



TOGETHER, THEY PROVE THAT A SINGLE SYSTEM CAN CHANGE EVERYTHING.

For the first time ever, healthcare workers can meet hand hygiene compliance guidelines with a single pump of PURELL® Advanced Instant Hand Sanitizer.* That's because only GOJO® ADX™ and GOJO LTX™ dispensing systems are designed to release 1.1 mL of product — the exact amount of PURELL Advanced Hand Sanitizer necessary to exceed FDA Healthcare Personnel Handwash efficacy requirements.¹ No other instant hand sanitizer can do that.² So every time healthcare workers use PURELL Advanced Instant Hand Sanitizer from one of these systems, you can be confident that they're getting enough product to help stop the spread of infection. **Creating the ultimate combination of unprecedented germ kill and innovative dispensing — we had a hand in that.**



* PURELL Advanced Instant Hand Sanitizer exceeds HCPHW at 1.1 mL of product. ADX and LTX dispensers only. Fully primed pump through 95% of refill.

1. Healthcare Personnel Handwash Study #111016-101, March 19, 2012, BioScience Laboratories, Bozeman, MT.
2. Based on top selling hand sanitizers for general hand antisepsis according to GHX hand sanitizer sales data 12 months ending December 2011.

The 2015 Convention is Almost Here!



**1st Vice
President**

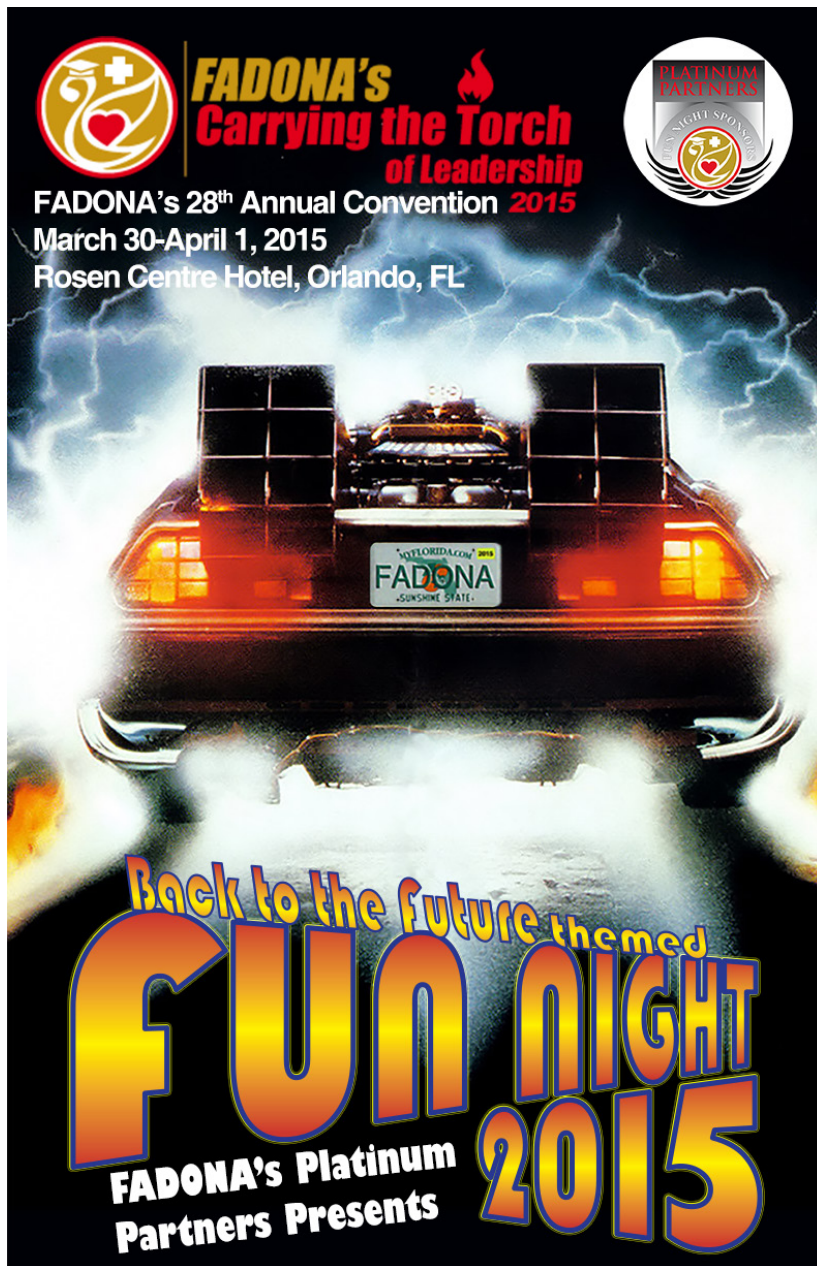
Susie Jensvold

FADONA's 28th Annual Convention countdown has begun. We are excited to present for the pre-conference day, Alzheimer's Disease and Dementia Care Seminar. Two of our fellow NADONA/FADONA Board members are the presenters and you will be able to apply for a Certified Dementia Practitioner (CDP) Certification.

The theme "Carrying the Torch of Leadership" will provide great speakers and valuable information you can utilize to succeed in your position as leaders in your centers. A few of the expert speakers are: Robin Bleier, RN, RB Health Partners; Leonard Hock, DO, Chief Medical Officer, Harbor Palliative Care & Illness Management; Polly Weaver, BS, Acting Assistant Deputy Secretary for Health Quality Assurance, AHCA; and Deborah Alfasano, RN, VP of Clinical Services, Avante Health Group.

I am excited about the educational presentations and know you will enjoy them as well as learn new information. I look forward to seeing you very soon in Orlando!

**Susie Jensvold, RN, MHSA
Convention Chair**



2015 ANNUAL SILENT AUCTION

Since the turn of the millennium, FADONA has awarded more than **\$20,000** in scholarship money to its members and their staff through the *FADONA/LTC Scholarship Award* & *The Imogene Ward Nursing Scholarship Award* programs. These scholarships are made possible through funds raised from the Silent Auctions held during the Annual *Carrying the Torch of Leadership* Convention.

We kindly ask for your donations so that we may maintain this tradition and continue to add value to the organization. Details on suitable items for silent auction donation are listed on the FADONA website (www.fadona.org). You can also contact **Matt Reese** at the business office with any questions or concerns at **(561) 683-0037**.





Register Today for FADONA's 28th Annual Convention & Trade Show

Rosen Centre Hotel, Orlando, Fla. • March 30-April 2, 2015

Convention Highlights: ✓ Focus on skills needed to be "Exceptional" DONs and nurse administrators ✓ Earn contact hours for RNs, NHAs, LPNs, with requested ANCC-approval for nurses ✓ Annual Awards Luncheon ✓ Nationally recognized speakers ✓ Innovative and timely programming ✓ Special registration fee for first-timers ✓ Special registration fee for 2nd, 3rd, etc., person from the same facility ✓ Full Registration includes all planned meals ✓ Meet manufacturers and suppliers, and stay current with the changes in the industry's products, services, and trends at our Annual Trade Show ✓ Affordable luxury hotel rooms in Orlando ✓ Great door prizes ✓ Relax and have a blast with new and old friends at this year's Fun Night!



FADONA's
Carrying the Torch
of Leadership

2015 FADONA Convention Registration Form

Not a member? Join now at www.fadona.org or call the business office for an application and mail it directly to NADONA (attach and mail a copy of the form and accompanying payment to FADONA). Registration forms without fees cannot be processed. Please use separate registration form for each person.

Name _____ Title _____

Circle all appropriate professions: RN / LPN / NP / NHA _____ License # _____ State _____

LTC Facility Name /Org. _____

Home Address _____

County _____ Phone (____) _____ Fax (____) _____ Email _____

YES! Here are my 2015 FADONA Convention Registration Fees.

NO REG. FEE INCREASE!

- 1. **"Full Registration" fee** — *\$350 for members and \$425 for non-members. \$ _____
 - 2. **Half-Price "Full Registration"** — fee* for 1st-Time FADONA Convention Attendees \$175 \$ _____
 - 3. **Discounted "Full Registration"** — fee* for 2nd, 3rd, etc., person from the same facility: \$ _____
 - a. When 1st registrant is a member, the fee per person is \$195
 - b. It is \$225 when the 1st is not a FADONA member. **Please use separate registration form for each person.**
 - 4. **Optional Pre-Convention on March 30:** Alzheimer's Disease & Dementia Care Seminar (8 hours)
 -This is the required seminar for those pursuing Certified Dementia Practitioner (CDP) through the National Council of Certified Dementia Practitioners (NCCDP)..... \$150 for members or **\$175 for non-members** \$ _____
 - 5. **"Amazing Wednesday!"** Includes all educational sessions on April 1; contact hours for RNs, LPNs, NPs, and NHAs; Annual Awards Luncheon; and Annual Trade Show (does not include admission to "Fun Night").... **\$115** \$ _____
 - 6. **Tuesday or Thursday Only – March 31 or April 2:** **\$105** \$ _____
 - ✓ **Special Rate:** Additional staff members from the same facility, organization, or corporation... **\$95** \$ _____
 - 7. **Seminar Tickets:** Any single educational seminar on March 31-April 2 (1 to 2-hour seminars) ... **\$25** \$ _____
 - 8. **Book of Seminar Tickets:** Any 4 seminars of your choice on March 31-April 2 (1 to 2-hour seminars) .. **\$85** \$ _____
 - 9. **"Fun Night" on Wednesday, April 1:** Each paid Full-Registrant above receives one (1) ticket.
 Extra tickets for spouses or guests (this rate is not available to vendors or exhibitors) **\$70** each \$ _____
 - 10. **Daily Trade Show Pass** — Not available to vendors **\$25** \$ _____
 - 11. **Optional Printed Handouts** (see details below) **\$50** per set \$ _____
- Total Amount Enclosed**.....\$ _____

* **Full Registration Fees:** Fee includes attendance at all FADONA educational sessions **Tuesday, March 31- Thursday, April 2, 2015**; all planned meals and receptions; contact hours for Florida-licensed RNs, NPs, LPNs, and NHAs; trade show admission; one (1) ticket to Fun Night; and eligibility to win great door prizes.

Pre-Convention Monday: Alzheimer's Disease & Dementia Care Seminar is the 8-hour, required seminar for those pursuing Certified Dementia Practitioner (CDP) through the National Council of Certified Dementia Practitioners (NCCDP).

Handouts: All handouts provided to us by the speakers will be **available at www.fadona.org at least 7-10 days before the convention**, so you may print them without charge before you get to the convention. If you prefer, for an extra charge of **\$50**, you may order a set of handouts now when you register, and it will be ready for you when you arrive at the convention. However, please be aware that we cannot ensure the availability of every PowerPoint presentation or handout for every session due to the speakers' timeliness of providing their materials.

Refund/Cancellation Policy: All requests for attendee refunds must be made in writing and received on or before **March 10, 2015**. There will be a **\$50** administrative fee on all attendee refunds. There will be no attendee refunds after **March 10, 2015**. Refund requests due to AHCA regulatory surveys will be given priority.

Returned-Check Policy: There is a **\$35** charge for all checks returned from the bank.

Special Needs: Let us know if you would like to request a special diet or if you have other needs during your stay with us. Contact the business office for more information.

Hotel Reservations: Registration fee does not include hotel accommodations. Rosen Centre Hotel*: The special FADONA group rate is **\$135** per single/double occupancy with no resort fee and 50% discount on self-parking for overnight hotel guests. For hotel reservations, call **1-800-204-7234** and identify yourself as part of the FADONA Convention Group to receive the Group Rate. You may also reserve online by going to www.fadona.org/convention.html (once the link is live). *Reservations must be made no later than **March 9, 2015**.

Make all checks payable to FADONA and mail to: 400 Executive Center Drive, Suite 208, West Palm Beach, FL 33401.
Questions? Call the FADONA business office at (561) 683-0037; Fax: (561) 689-6324

Carrying the Torch of Leadership 2015 – Convention Agenda

MONDAY, MARCH 30

8 a.m.–5 p.m. **REGISTRATION & INFORMATION**

Optional Pre-Convention Day

**Alzheimer's Disease & Dementia Care Seminar*

8:30 a.m.–12:45 p.m. (101A) 4.0 hours

12:45–1:45 p.m. Lunch on Your Own

1:45–6 p.m. (101B) 4.0 hours

Aysha Kuhlor, RN, BA, CDP, CADDCT, CDONA/LTC; Director of Nursing/Clinical Services at St. Mary Home, West Hartford, CT; Vice President of NADONA; certified by the National Council of Certified Dementia Practitioners as an approved trainer for the Dementia seminar and a Certified Dementia Practitioner.

Bonnie Cruz, RN, BSN, MEd, CDP, CADDCT, FACDONA; Immediate Past President, FADONA; Corresponding Secretary, NADONA; certified by the National Council of Certified Dementia Practitioners as an approved trainer for the Dementia seminar and a Certified Dementia Practitioner.

**This is the required seminar for those pursuing Certified Dementia Practitioner (CDP) through the National Council of Certified Dementia Practitioners (NCCDP)*

6:15–8:15 p.m. **WELCOME RECEPTION — Everyone is Invited!**
Sponsored by Consulate Health Care

TUESDAY, MARCH 31

7:30 a.m.–5 p.m. **REGISTRATION & INFORMATION**

8:30–9:30 a.m. **Keynote Address: Carrying the Torch of Leadership in These Challenging Times** (102)

Leonard Hock, DO, MACOI, CMD; Chief Medical Officer, Harbor Palliative Care & Illness Management, a Division of TrustBridge

9:40–10:40 a.m. **Results of a Statewide Research Study in Florida: Caring, Commitment and Challenges in LTC Leadership** (103)

Rose Sherman, EdD, RN, FAAN; Professor and Director, Nursing Leadership Institute, Florida Atlantic University

Theris A. Touhy, DNP, CNS, DPNAP; emeritus professor, Christine E. Lynn College of Nursing at Florida Atlantic University

10:45–11:45 a.m. **The Administrative Nurse's Medicare Guide** (104)

Nathan Shaw, BSN, MBA; Director of Clinical Reimbursement, RB Health Partners, Inc.

12:55–2:25 p.m. **Everything You Wanted to Know About Falls Prevention** (105)

Robin A. Bleier, RN, HCRM, LNC; Principal, RB Health Partners

2:30–3:30 p.m. **Pain Management in the Geriatric Population** (106)

Alan Obringer, RPh, CPh, CGP; Executive Director, Senior Care Pharmacy, Lakeland; Assistant Clinical Professor, University of Florida College of Pharmacy

3:30–6 p.m. **ANNUAL TRADE SHOW & SILENT AUCTION**

Official Opening & Silent Auction in the Exhibit Hall to benefit FADONA's Scholarship Fund

6:45–7:45 p.m. **Regional Roundtable Discussions** (107)

WEDNESDAY, APRIL 1

7:30 a.m.–5 p.m. **REGISTRATION & INFORMATION**

8–9:30 a.m. **AHCA Regulatory Compliance Workshop** (108)
Polly Weaver, BS; Acting Assistant Deputy Secretary for Health Quality Assurance, Agency for Health Care Administration

9:35–10:35 a.m. **Rethinking Dementia Care:**

A Person-Centered Approach to Behavioral Expressions (109)

Carol L. White, MSW, ACSW, CDP;

Divisional Dementia Care Specialist, Brookdale Senior Living

10:45–11:45 a.m. **National Nursing Home Quality Care Collaborative: Sharing Improves Quality of Care** (110)

Jo Ann Bukovinsky, BSN, MBA, RN, LNC, LHCRM, RAC-CT; Quality Specialist on the Patient Safety Team, Health Services Advisory Group (formerly FMQAI)

Gazelle Zeya, MS, MBA, RAC-CT; Health Services Advisory Group

11:50 a.m.–2 p.m. **ANNUAL AWARDS LUNCHEON**

12–1 p.m. **IMA Crazy for QAPI** (111)

Deborah D. Afasano, BSN, RNC, CDONA, LHCRM, RAC-CT; VP of Clinical Services at Avante Health Group

PRESENTATION OF AWARDS for 2015

Nurse Administrator of the Year Award is sponsored by **Optum**.
LPN and CNA Annual Awards of Excellence are sponsored by **RB Health Partners**.

2:15–5:15 p.m. **TRADE SHOW, SILENT AUCTION, DOOR PRIZES**

5:15–6:15 p.m. **"A Culture of Caring" — Driving Customer Loyalty and Brand Superiority Within Your Organization** (112)

Tim McMahon, Vice President Corporate Development; PharmScript

7–10:30 p.m.

Back to the Future-Themed Fun Night!

Exceptional Food, Drinks & Entertainment!

Sponsored by the

Alliance Council's Platinum Partners



THURSDAY, APRIL 2

7:30 a.m.–1:30 p.m. **REGISTRATION & INFORMATION**

7:30–8:30 a.m. **COFFEE AND LIGHT BREAKFAST**

8–9 a.m. **Did I Write That? The Pitfalls of Documentation** (113)
Lisa Pando, BA, ADN; Consultant, GPS Healthcare Consultants

9:15–10:45 a.m. **Surveillance, Antibiotic Stewardship, and Risk Assessments... Oh My!** (114)

AC Burke, MA, CIC, Health Care-Associated Infection Prevention Manager, Florida Department of Health

Lorelei Schmidt, MS, MT (ASCP); Director of Training, TridentUSA Health Services

11 a.m.–12 p.m. **Documenting Wound Care Treatments in the SNF and LTAC to Prevent Liabilities** (115)

Pam Louderback, ARNP; Healogics

Charleen Ise, MD; Regional Medical Director, Healogics

12:05–1:05 p.m. **Ethical Challenges in Managing Dementia in Long-Term Care** (116)

Joseph W. Shega, MD; Regional Medical Director, VITAS Healthcare

1:05 p.m. **DOOR PRIZES & END OF CONVENTION**

Note: Sessions and speakers are subject to change.

We salute our sponsors for their generous support!

FADONA's 2015 Annual Convention: Sponsorships and Grants



GOJO...Grand Sponsor

Optum...Grand Sponsor



OPTUM™



Humana...Classic Sponsorship

RXPERTS...Classic Sponsorship



American Health Associates ...Annual Awards Luncheon Co-Sponsor

Consulate Health Care...Welcome Reception on Monday

Eccolab Group ...T-Shirts

Greystone...Annual Awards Luncheon Co-Sponsor

Guardian Pharmacy...Hotel Key Card

Mobilex USA/ US Laboratories...Name badge holders

Optum...Nurse Administrator of the Year Award

RB Health Partners...Awards of Excellence

RXPERTS ...2015 Annual Convention Online Photo Display

TrustBridge ...Tote Bags

Airamid...Charging Station





The 29th Annual Convention, Carrying the Torch of Leadership 2016, will be at the Hilton Daytona Beach Oceanfront Resort!



FADONA's
Carrying the Torch
of Leadership
2016



Hilton

DAYTONA BEACH RESORT/
OCEAN WALK VILLAGE

Florastor[®]

Saccharomyces boulardii CNCM 1-745

PROBIOTIC for Daily Use

#1

PROBIOTIC WORLDWIDE*¹

Loss of bowel control is
not a normal sign of aging.
-Medicare.gov



Florastor helps maintain healthy stools!⁺²

What is Florastor[®]?



Florastor, *Saccharomyces boulardii* lyo by Biocodex, is the #1 probiotic worldwide,^{*1} available in over 100 countries. Florastor is a friendly-yeast-based probiotic that is manufactured with a patented lyophilization process to ensure delivery of live yeast cells. When Florastor is taken at recommended levels, it has been shown to promote healthy stools⁺² for daily digestive health.

What makes Florastor unique?

Florastor is unique because it is a friendly-yeast-based probiotic, *Saccharomyces boulardii* lyo. Our natural yeast is found on the skin of lychee and mangosteen fruit. Unlike some bacterial products, Florastor goes above and beyond to give you digestive health and harmony, so you can be back on track and feel like yourself again.

There are many ways to take Florastor:



Swallow capsule whole



Empty capsule onto tongue



Sprinkle over food



Dissolve into liquid

Here are some more reasons why Florastor is your new best friend:



Florastor cells are bigger than bacterial cells, so yeast can provide increased gut coverage to protect your intestinal tract.



Florastor can withstand the harsh environment of the stomach, while many bacteria are destroyed by acids in the stomach before they even reach the intestines.⁺³



Florastor, unlike bacterial probiotics, is not compromised by antibiotic use.⁺³



Florastor is made with all natural ingredients that are vegetarian and gluten-free.



Florastor supports a healthy immune system; ⁺⁴ 70% of your immune system is located in your digestive tract.

To learn more about how Florastor can help benefit your residents and your Quality Measure scores, visit www.florastor.com or call 1-877-356-7787 to contact your local sales consultant.

¹These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

* Best-selling probiotic worldwide. Available in over 100 countries. Studied and trusted since 1953.

1. IMS Data 2013. 2. Swidsinski A, Loening-Baucke V, Verstraelen H, Osowska S, Doerffel Y (2008) Biostructure of fecal microbiota in healthy subjects and patients with chronic idiopathic diarrhea. *Gastroenterology* 135(2):568-579. 3. Klein SM, Elmer GW, McFarland LV, Surawicz CM, Levy RH (1993) Recovery and elimination of the biotherapeutic agent, *Saccharomyces boulardii*, in healthy human volunteers. *Pharm Res* 10: 1615-1619. 4. Martins FS, Silva AA, Vieira AT, Barbosa FH, Arantes RM, et al. (2009) Comparative study of *Bifidobacterium animalis*, *Escherichia coli*, *Lactobacillus casei* and *Saccharomyces boulardii* probiotic properties. *Arch Microbiol* 191: 623-630.

FADONA's Alliance Council Members — Our Preferred Vendors

Ben LaMothe
360 Healthcare Staffing
 5401 W. Kennedy Blvd. Ste. 830
 Tampa, FL 33609
 813-313-4222; Fax: 800-557-3528
 benjamin.lamothe@360HCS.com

David Keller ★
Advanced Pharmacy
 45 Skyline Drive, Ste. 1011
 Lake Mary, FL 32746
 407-805-8300; Fax: 610-758-8391
 dkeller@advancedpharmacy.com

Matt King
Airamid Health Services
 1675 Palm Beach Lakes Blvd., Ste. 900
 West Palm Beach, FL 33401
 561-801-7609; Fax: 414-368-4233
 mking@theconsultss.com

Heather Grasso
Allied Mobile X-Ray & Ultrasound
 8360 W. Flagler Street, Ste. 207
 Miami, FL 33134
 561-275-9273
 heather@amxdx.com

Chris Gregg ★
American Health Associates Clinical Laboratories
 2853 San Pedro Drive
 New Port Richey, FL 34655
 813-326-7977
 chrisjgregg@hotmail.com

Jaclyn Hawkins ★
American Medical Technologies
 209 Rosewood Drive
 LaVerria, TX 78121
 512-431-8119; Fax: 512-843-0207
 jaclyn.hawkins@amtwoundcare.com

Stephen Sherman
Beveridge Medical Associates
 6 Highwood Ridge Trail
 Ormond Beach, FL 32174
 800-320-6514; Fax: 386-676-7374
 stephen.sherman@beveridgedmed.com

Tracy Howard
Boehringer Ingelheim USA Corporation
 4809 Walnut Ridge Rd.
 Land O'Lakes, FL 37638
 401-529-0526
 tracy.howard@boehringer-ingelheim.com

Heather O'Neill
Clover Medical Solutions
 1193 Sarasota Center Blvd.
 Sarasota, FL 34240
 941-779-5944; Fax: 888-965-9395
 heatheroneillrn@aol.com

Iris Onrot
ComfiHips by Worldwide Ortho
 10611 Montrose Bay Ave.
 Boynton Beach, FL 33473
 813-376-9040; Fax: 877-200-5744
 iris@worldwideortho.com

Kerry Cotler
Cotler Health Care & Development
 901 S. 62nd Avenue
 Hollywood, FL 33023
 561-790-1191; Fax: 561-793-0669
 kerrycotlerphd@cotlerhealthcare.com

Ed Shancey
Decubex Incorporated
 1025 Blanding Blvd, 503
 Orange Park, FL 32065
 904-213-0426; Fax: 904-276-2733
 Ed.Shancey@Decubex.com

Michael Roth
Dynamic Health Care Services
 PO Box 659
 Key Largo, FL 33779
 727-742-0937
 mroth@dynamichealthcareservices.com

Karla Conway ★
EccoLab Group Clinical Laboratories
 8370 W. Flagler Street, Ste. 216
 Miami, FL 33144
 754-244-5474; Fax: 786-347-2671
 kceccolab2@aol.com

Rosie Crawford
Florida Alliance of Portable X-Ray Providers
 120 66th Avenue SW
 Vero Beach, FL 32968
 772-569-9729; Fax: 772-569-2769
 rose@mobleimagingssl.com

Amy Friedman
Genadyne Biotechnologies
 1500 W Cypress Creek Rd. Ste 410
 Ft Lauderdale, FL 33309
 561-346-2575; Fax: 954-570-7152
 amyf@genadyne.com

Heather Dicintio ★
GOJO Industries
 One GOJO Plaza, Ste. 500
 Akron, OH 44313
 330-255-6142; Fax: 330-869-1773
 dicintioh@gojo.com

Rob Taymans ★
Guardian Pharmacy of Florida
 9402 International Drive N.
 St. Petersburg, FL 33716
 727-209-4900; Fax: 727-209-4901
 rob.taymans@guardianpharmacy.net

Robert Harris
Harris Medical*
 8909 SE Marina Bay Drive
 Hobe Sound, FL 33455
 954-609-4214
 magen13@gmail.com

Jim Cassidy ★
Hartmann USA
 2693 Waters Edge Court
 Dunedin, FL 34698
 727-424-5527
 jim.cassidy@hartmanninfo.com

Renee McElwaney ★
Healogics
 5220 Belfort Road, Ste. 130
 Jacksonville, FL 32256
 727-692-2376; Fax: 904-446-3384
 renee.mcelwaney@healogics.com

Peter Lopez ★
Humana
 8400 NW 36th Street, #350
 Doral, FL 33166
 305-698-3199; Fax: 502-508-6298
 plopez1@humana.com

Mike Cecelia ★
McKesson Medical Surgical
 5995 Windward Pkwy.
 Alpharetta, GA 30005
 800-328-8111; Fax: 404-338-5176
 mike.cecelia@mckesson.com

Adam Furman ★
Medline
 128 Ocean Cay Way
 Hypoluxo, FL 33462
 954-295-2740; Fax: 866-747-4790
 afurman@medline.com

Marla Paslawski
Millennium Pharmacy Systems
 100 E. Kensingner Drive, Ste. 500
 Cranberry Twp, PA 16059
 724-940-2490; Fax: 724-940-2493
 mpaslawski@mpsrx.com

Rosie Crawford
Mobile Imaging of St. Lucie
 120 66th Avenue SW
 Vero Beach, FL 32968
 772-569-9729; Fax: 772-569-2769
 rose@mobileimagingssl.com

Brinn Helton ★
Mobilex USA/US Labs
 PO Box 17159
 Clearwater, FL 33760
 727-366-9670; Fax: 727-734-9736
 brinn.helton@mobilexusa.com

Matt Deppenbrock
Novaerus
 1408 N. Westshore Blvd., Ste 250
 Tampa, FL 33607
 781-223-8822
 mdeppenbrock@novaerus.com

John Gorman
Omnicare
 8603 Florida Mining Blvd.
 Tampa, FL 33634
 877-816-3102; Fax: 859-392-3370
 john.gorman@omnicare.com

Wanda Bryant ★
Optum
 9009 Corporate Lake Drive
 Tampa, FL 33634
 813-890-7852; Fax: 855-314-6842
 wanda_m_bryant@optum.com

Tim McMahon ★
PharmScript
 3801 Corporex Park Drive, Ste 100
 Tampa, FL 33619
 813-784-0953
 tmcMahon@pharmscript.com

Rachel Setting
PrevMED*
 210 Pier One Road, Ste. 201
 Stevensville, MD 21666
 410-604-3350; Fax: 410-643-5012
 rsetting@prevmed.org

Tom Walsh
PsychCare Services LLC
 3805 Biscayne Drive
 Winter Springs, FL 32708
 407-687-5551; Fax: 407-699-5081
 drtomwalsh@psychcareservicesllc.com

Jeff Wilkes ★
RXPerts Pharmacy
 1911 Highway 301 N., Ste. 100
 Lakeland, FL 33819
 813-579-7042
 jwilkes@rxpertspharmacy.com

Jill Daly
Senior Care Pharmacy
 4175 S. Pipkin Road, # 208
 Lakeland, FL 33811
 863-255-3663; Fax: 863-577-1444
 jill.daly@scp-fl.com

Chris Dreska
Thrive Frozen Nutrition
 201 West Canton Ave., Ste. A
 Winter Park, FL 32789
 404-932-8257
 cdreska@thriveicecream.com

Gail Allison
Tridien Medical
 6608 S. Westshore Blvd., #2132
 Tampa, FL 33616
 813-917-5665; Fax: 813-964-7871
 gallison@tridien.com

Stephanie Demos
VITAS Healthcare
 2201 Lucien Way Suite 100
 Maitland, FL 32751
 407-691-4536; Fax: 407-599-2597
 stephanie.demos@vitas.com

Greg Lawless
Wellfount Pharmacy
 5751 West 73rd Street
 Indianapolis, IN 46278
 317-524-1515; Fax: 317-524-1513
 glawless@wellfount.com

Matt Bowser
Wings Health Care Solutions
 35246 US Hwy 19 N., Ste. 303
 Palm Harbor, FL 34684
 800-352-3966; Fax: 888-874-2491
 matt@wingscare.com

★ Platinum Partner

* Patron Member



WHERE WILL *Compassion* TAKE YOU?

It's an exciting season for our company. We've earned a reputation as a leader in a dynamic, rewarding industry. The strength, stability and tenacity of our leadership has allowed us to grow, giving us the opportunity to serve more communities, constantly improve the services we offer and hire more talented professionals like you. We invite you to use your unique experience and passionate dedication in a career with Consulate Health Care.

SEEKING QUALIFIED RN'S THROUGHOUT FLORIDA AND 20 ADDITIONAL STATES

Opportunities available for **Management and Staff** positions including:

DCS • ADCS • CLINICAL AMBASSADORS • MDS • REGIONAL DCS

For opportunities in: AR, FL, ID, KS, LA, MA, MD, MO, MS, MT, NE, NM, TN - **DIAL 3**

For opportunities in: OH, PA, VA, KY, IN, WI, MI, NC - **DIAL 4**

Call Toll Free (888) 553-8902

Visit www.consulatehealthcare.com to view our currently available positions.