

PROGRAM



FADONA's
*Carrying the Torch
of Leadership 2021*

**VIRTUAL
34TH ANNUAL
CONVENTION**

*A Whole New World:
Don't Stop Believing*

MARCH 22-25, 2021

Presented by the Florida Association Directors of Nursing Administration / LTC
400 Executive Center Drive, Suite 208 • West Palm Beach, FL 33401
(561) 689-6321 • Fax: (561) 689-6324 • www.fadona.org

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FADONA

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NADONALTC
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Florida Association Directors of Nursing Administration/LTC



March 21, 2021

Dear Friends,

On behalf of the Board of Directors of FADONA, I am very pleased to welcome you to our virtual **34th Annual Convention & Trade Show – Carrying the Torch of Leadership 2021: A Whole New World: Don't Stop Believing**. We're so glad you're here.

Convention Chair and 1st Vice President **Betty Barron** and her amazing planning team worked diligently to develop an exceptional agenda filled with education, networking, and fun.

We are hosting a Virtual Orientation at **4 p.m. on Monday**, followed at **5 p.m.** with the **Welcome Reception** that is generously sponsored by **Consulate Health Care**. Don't forget to bring your own refreshments!

Please join us Tuesday and Wednesday at the Trade Show and connect with our sponsors and exhibitors. Each company has its own virtual booth, many filled with content like fliers, brochures, links, and videos. There is even a **Trade Show Lobby** where you can meet the reps. We are excited to invite you to play the **Don't Stop Believing Challenge**. It's the event game where attendees earn points towards **\$200, \$100 or \$50 gift cards**. See the **Convention Challenge** icon on the mobile app to view the top point earners on the **Leaderboard**, as you climb up the ranks.

We ask you to spend quality time with the exhibitors at this year's Trade Show. Their support is very important to FADONA. Please be sure to show them your appreciation by visiting each and every one multiple times during the Trade Show. You can also schedule time to speak with many of them one on one. Check out the **Trade Show Icon** for more information.

On Wednesday morning, you won't want to miss **Andi Clark**, Chief Nursing Officer of Consulate Health Care, as she presents her keynote address: **The Future of Nursing Passion, Progress, Future**.

We also have a very special keynote presentation on Thursday morning featuring **Teepa Snow**, one of the world's leading advocates and educators for anyone living with dementia or other forms of brain change. Our thanks to Avante for their generous support of this session.

The Virtual Awards Luncheon is featured on Wednesday. This is when we salute Florida's best and brightest. The event is always uplifting and inspiring. Don't forget to bring your own lunch and relax as sponsors **Optum** and **RB Health Partners** help us present the awards. We thank our Platinum Partner members for sponsoring the **\$10 Panera Bread** gift Cards..

In keeping with our convention theme, **Don't Stop Believing**, we are fortunate to have an exceptional lineup of nursing leadership topics presented by highly knowledgeable speakers.

By working together we have become, and will continue to be, a cohesive force through which we will produce positive changes in our industry. Networking at meetings like this is vital and ultimately benefits the residents of our facilities. They become the beneficiaries of our increased knowledge and proactive stance.

It has been an honor and a privilege to serve you as FADONA's president this past year. Again, welcome to our 34th Annual Convention! Enjoy yourselves.

Sincerely,

Susie Jensvold, BSN, MHSA, RN

President



**FADONA President
Susie Jensvold**

Don't Stop Believing Challenges Code: Persevere

Our Sponsors Rock!

FADONA's 2021 Annual Convention Sponsorships and Support



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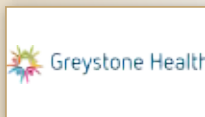
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Sponsoring Teepa Snow



Balanced Wellbeing

Product Theater on Tuesday



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FADONA's *Virtual* 34th Annual Convention • March 22 - 25, 2021

Meet Our Presenters



Kimberly Biegasiewicz
RM, MHCA



Robin A. Bleier
RN, HCRM, LNC



James Bowers
BA



Julie Lyn Bray
RN, BSN, CWON



Andi Clark
Chief Nursing Officer



John Dalton
BA



Nychie Dotson
PhD, MPH, CIC,
CPHQ, FAPIC



Cheryl Field
MSN, RN, CRRN



Karen Goldsmith
Esq.



Joanne Hoertz
BSN, MSN



Maria Interiano
NHA, MSHA



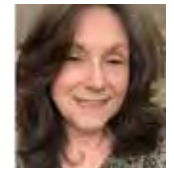
Tony Kerr
LHRM, LPN, WCC



Cherry Meier
BSN, MSN



Nichole Miller
DNP, MSN, RN,
PCNS-BC



Jeanna Partington



Dina Proto
RN



Diane Sanders-Cepeda
DO, CMD



Pamela Scarborough
PT, DPT, MS, CWS,
CEEAA



Kara M. Jacobs Slifka
MD, MPH



Kimberly R. Smoak
MSH, QIDP



Teepa Snow
OT



Rawsi Williams
Esq., RN

REGISTER NOW! nadona.org for more info

NADONA
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34th National Conference

The Conference & Event Center Niagara Falls
Sheraton Niagara Falls
Niagara Falls, New York

Pre-Conference August 7, 2021
Conference August 8-11, 2021

Optional Preconvention Day

Monday, March 22

4-5 p.m.

Virtual Orientation: Join us on the App and Desktop version

5-6 p.m.

Welcome Reception: BYOB

Sponsored by **Consulate Health Care** — Everyone is invited!

Tuesday, March 23

8:45-8:55 a.m.

Welcome from the FADONA President

Susie Jensvold, BSN, MHSA, RN

8:55-9:55 a.m. Session 101 (1.0)

Emerging Trends You Should Know in the Law, Long-Term Care, and Healthcare Providers In-Between

~ **Rawsi Williams, Esq., RN**; Rawsi Williams Law Group

Moderator: Jean Nelson, RN-BC, BSHCA; Treasurer

10:05-11:35 a.m. Session 102 (1.5)

COVID-19 Skin Manifestations in Skilled Nursing Facilities

~ **Pamela Scarborough, PT, DPT, MS, CWS, CEEAA**; Vice President of Clinical Affairs, American Medical Technologies

Moderator: Betty Barron, MSN, RN; 1st Vice President

11:40 a.m.-12:40 p.m.

Product Theater (Non-CE)

Effective Management of Psychiatric Disorders in Nursing Facilities

~ **Dr. Pari Deshmukh**

Sponsored by **Balanced Wellbeing**

12:45-1:45 p.m. Session 103 (1.0)

Grievance Programs that Reduce Your Risk

~ **Robin Bleier, RN, HCRM, LNC**;

President, RB Health Partners

Moderator: Amina Dubuisson, RN, MSN, MBA/HCM, LNHA; 2nd Vice President

1:55-3:25 p.m. Session 104 (1.5)

Agency for Health Care Administration Regulatory Update

~ **Kimberly R. Smoak, MSH, QIDP**

Asst. Deputy Secretary, Chief of Field Operations,

Health Quality Assurance, Florida's Agency for

Health Care Administration

Moderator: Susie Jensvold, BSN, MHSA, RN; President

CONCURRENT SESSIONS A

3:35-4:35 p.m. Session 105 (1.0)

Directed Plan of Correction Primer

~ **Tony Kerr, LHRM, LPN, WCC**; Director of Regulatory Compliance, Greystone Health Network

Moderator: Elizabeth Borer, RN; Region V Vice President

3:35-4:35 p.m. Session 106 (1.0)

A Collaborative Approach for Crisis Staffing Response in a Pandemic

~ **Joanne Hoertz, BSN, MSN**; Sr. VP of Nursing, Brooks Rehabilitation, Jacksonville

~ **Nichole Miller, DNP, MSN, RN, PCNS-BC**; Nursing Engagement Coordinator, Brooks Rehabilitation Hospital

~ **Maria Interiano, NHA, MSHA**; Vice President, Aging Services, Brooks Rehabilitation

Moderator: Jean Nelson, RN-BC, BSHCA; Treasurer

4:40-6:10 p.m.

Annual Trade Show

Visit the Exhibitors and earn points towards great door prizes.

Wednesday, March 24

8-9 a.m. Session 107 (1.0)

Keynote Address – The Future of Nursing: Passion, Progress, Future

~ **Andi Clark, RN**; Chief Nursing Officer, Consulate Health Care

Moderator: Susie Jensvold, BSN, MHSA, RN; President

9:05-10:05 a.m. Session 108 (1.0)

Improving on Quality of Care with an Education Flair: Nursing Competencies in the Skilled Nursing Arena

~ **Kimberly Biegasiewicz, RM, MHCA**

Chief Nursing Officer, Avante Group

Moderator: Angela Willis, RN; Secretary

10:15-11:15 a.m. Session 109 (1.0)

Containment & Prevention of Multidrug-Resistant Organisms (MDROs) in Florida SNFs

~ **Kara M. Jacobs Slifka, MD, MPH**; LCDR, United States Public Health Service, Division of Healthcare Quality Promotion, Centers for Disease Control and Prevention

~ **Nychie Dotson, PhD, MPH, CIC, CPHQ, FAPIC**

Health Care-Associated Infection Prevention Program Manager, Bureau of Epidemiology, Division of Disease Control & Health Protection, Florida Department of Health

Moderator: Elizabeth Borer, RN; Region V Vice President

11:25 a.m.-12:25 p.m. Session 110 (1.0)

Hot Legal Issues for Nursing Homes

~ Karen Goldsmith, Esq.; Partner, Goldsmith & Grout, P.A.
Moderator: Marilyn M. Nalley, RN; Region III Vice President

12:35-1:20 p.m.

2021 AWARDS Luncheon: Bring Your Own Lunch

Nurse Administrator of the Year – Sponsored by Optum
CNA & LPN Awards of Excellence – Sponsored by RB Health Partners
\$10 Panera Gift Card sponsored by the Platinum Partners
Master of Ceremonies: **Susie Jensvold, BSN, MHSA, RN; President**

CONCURRENT SESSIONS B

1:25-2:25 p.m. Session 111 (1.0)

How Long-Term Care Facilities Can

Prepare Now for the Increase of Senior LGBTQ+ Patients

~ Dina Proto, RN; Published Author, Speaker, Educator, Certified LGBTQ+ Business Entrepreneur; CEO, Dina Proto International, an LGBTQ+ Healthcare Consulting Firm
Moderator: Diane Speaks, RN, CDP; Region IV Vice President

1:25-2:25 p.m. Session 112 (1.0)

Care Transitions: Reducing Avoidable Readmissions

~ Jeana Partington, Program Director for Florida, QIO (Alliant)
Moderator: Marilyn M. Nalley, RN; Region III Vice President

2:25-2:45 p.m.

Coffee Break: Sponsored by the Platinum Partners

CONCURRENT SESSIONS C

2:45-3:45 p.m. Session 113 (1.0)

How Better HIPAA & Risk Management Practices Can Improve Patient Care

~ James F. Bowers II, BS; Cybersecurity & Information Assurance; CEO/Chief Security & Compliance Architect, Input Output
Moderator: Betty Barron, MSN, RN; 1st Vice President

2:45-3:45 p.m. Session 114 (1.0)

Effective Recruitment & Interview Techniques

~ John Dalton, BA; Owner/CEO, Optimum RTS
Moderator: Amina Dubuisson, RN, MSN, MBA/HCM, LNHA; 2nd Vice President

3:50-5:20 p.m. **Annual Trade Show**

Visit the Exhibitors and earn points towards great door prizes.

5:20-6:35 p.m.

Karaoke Contest sponsored by the Platinum Partners

Thursday, March 25

8:35-9:35 a.m. Session 115 (1.0)

Effects of Social Isolation on Those Living with Dementia During COVID-19

~ Teepa Snow, OT; Founder, Positive Approach to Care
Sponsored by Avante Group
Moderator: Angela Willis, RN; Secretary

CONCURRENT SESSIONS D

9:45-10:45 a.m. Session 116 (1.0)

Best Practice Recommendations for Cleaning and Disinfecting Point of Care Devices in Post-Acute Care Settings

~ Cheryl Field, MSN, RN, CRRN; ARKRAY
Moderator: Betty Barron, MSN, RN; 1st Vice President

9:45-10:45 a.m. Session 117 (1.0)

Pressure Injuries – Moving Prevention Forward

~ Julie Lyn Bray, RN, BSN, CWON
Clinical Skin & Wound Care Specialist, 3M
Moderator: Elizabeth Borer, RN; Region V Vice President

10:45-10:55 a.m.

Coffee Break:

Sponsored by the Platinum Partners

10:55-11:55 a.m. Session 118 (1.0)

COVID-19: State of the State for PALTC

~ Diane Sanders-Cepeda, DO, CMD; Senior Medical Director, UnitedHealthCare; President-Elect, FMDA, and chair of its COVID-19 Innovation Task Force and Journal Club
Moderator: Diane Speaks, RN, CDP; Region IV Vice President

CONCURRENT SESSIONS E

12:05-1:05 p.m. Session 119 (1.0)

Nursing Facility Partnerships: Understanding the Regulations

~ Cherry Meier, BSN, MSN
VP Nursing Facility Partnerships, VITAS Healthcare
Moderator: Amina Dubuisson, RN, MSN, MBA/HCM, LNHA; 2nd Vice President

12:05-1:05 p.m. Session 120 (1.0)

What You Need to Know About Retention and Onboarding

~ John Dalton, BA; Owner/CEO, Optimum RTS
Moderator: Susie Jensvold, BSN, MHSA, RN; President

1:10 p.m.

ANNOUNCEMENTS, DOOR PRIZES, & END OF CONVENTION

Note: Sessions and speakers are subject to change.

Directory of Exhibitors & Sponsors

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ANNUAL CONVENTION CONTINUING EDUCATION

Florida Licensees

This educational program has been approved for **21.0** nursing CEs and nursing home administrator CEUs by the Florida Board of Nursing and Florida Board of Nursing Home Administrators, Florida Department of Health, Division of Medical Quality Assurance, for CE Broker Provider ID Number **50-682**. CE Broker Tracking #: **20-839842**.

FADONA Salutes its Presidents on its 34th Anniversary

1988-1989: Martha Davis	1997-2001: Margery Shake
1989-1991: Sharon Walters	2001-2007: Cathy Ates
1991-1993: Gilda Osborn	2007-2013: Bonnie Cruz
1993-1995: Martha Russell	2013-2017: Jean Nelson
1995-1997: Jocelyne Comeau	2017-Present: Susie Jensvold



Florida Association Directors of Nursing Administration/LTC invites you to a **Virtual Town Hall Meeting on Wednesday, April 21, at 12 p.m.**

Join FADONA Board, Staff, and Members

- An open forum to talk about your challenges and concerns
- Discuss how COVID-19 has impacted you
- Staff and vaccine hesitancy
- Share your survey experience and advice
- Discuss staffing challenges
- Share stories, ideas, and comradery



Join us immediately after the Town Hall Meeting for a 45-minute Product Theater presentation on COPD in LTC.

Register online by April 16 attend this complementary event and receive a **\$20 lunch gift card**. Please check your email after registration for the Zoom password, meeting information, and a convenient calendar reminder. Please don't hesitate to contact Shane Bellotti at (561) 689-6321, or sbellotti@fadona.org, with any questions or concerns.

Product Theater Presentation (non-CE)
Updates on COPD Management in Long-Term Care
Speaker: Brian Wensel, PharmD, BCPS; Director HEOR – Field Based, Sunovion Pharmaceuticals
Sponsored by Sunovion Pharmaceuticals



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- (1) Leader Board: 1st place = **\$200**; 2nd place = **\$100**; 3rd place = **\$50**
- (2) Most connections = **\$50**
- (3) Social media = **\$25** each for Tuesday, Wednesday, and Thursday
- (4) Virtual Zoom Karaoke: Sponsored by Platinum Partners on Wednesday, March 24 – Winner will win a **\$100** Amazon e-gift card



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1A – Bay, Escambia, Holmes, Okaloosa, Santa Rosa, Walton, Washington

1B – Jefferson, Madison, Calhoun, Leon, Taylor, Franklin, Gadsden, Gulf, Jackson, Liberty, Wakulla

Region II: Northeast

2A – Hamilton, Lafayette, Alachua, Marion, Clay, Nassau, Suwannee

2B – Dixie, Union, Putnam, Baker, St. Johns, Columbia, Gilchrist;

2C – Levy, Bradford, Duval, Flagler

Region III: Centraleast

3A – Lake, Osceola, Orange, Seminole

3B – Volusia

Region IV: Central West

4A – Hillsborough, Pinellas, Highlands, Polk

4B – Hardee, Hernando, Sumter, Citrus, Pasco

Region V: Southwest

5A – Manatee, Charlotte, Collier

5B – Desoto, Lee, Sarasota

Region VI: Southeast

6A – Palm Beach

6B – Brevard, Indian River, St. Lucie, Martin, Okeechobee

6C – Hendry, Glades

Region VII: South

7A – Miami-Dade, Monroe, and Broward Counties

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CONVENTION SCHEDULE AT A GLANCE

Monday, March 22

- 4-5 p.m. Virtual Orientation: Join us on the App and Desktop version
5-6 p.m. Welcome Reception: BYOB

Tuesday, March 23

- 8:45-8:55 a.m. Welcome from the FADONA President
8:55-9:55 a.m. 101: *Emerging Trends You Should Know in the Law, Long-Term Care, and Healthcare Providers In-Between*
10:05-11:35 a.m. 102: *COVID-19 Skin Manifestations in Skilled Nursing Facilities*
11:40 a.m.-12:40 p.m. Product Theater (Non-CE): Effective Management of Psychiatric Disorders in Nursing Facilities
Sponsored by **Balanced Wellbeing**
12:45-1:45 p.m. 103: *Grievance Programs that Reduce Your Risk*
1:55-3:25 p.m. 104: *Agency for Health Care Administration Regulatory Update*

CONCURRENT SESSIONS A

- 3:35-4:35 p.m. 105: *Directed Plan of Correction Primer*
3:35-4:35 p.m. 106: *A Collaborative Approach for Crisis Staffing Response in a Pandemic*
4:40-6:10 p.m. Annual Trade Show

Wednesday, March 24

- 8-9 a.m. 107: *Keynote Address – The Future of Nursing: Passion, Progress, Future*
9:05-10:05 a.m. 108: *Improving on Quality of Care with an Education Flair: Nursing Competencies in the Skilled Nursing Arena*
10:15-11:15 a.m. 109: *Containment & Prevention of Multidrug-Resistant Organisms (MDROs) in Florida SNFs*
11:25 a.m.-12:25 p.m. 110: *Hot Legal Issues for Nursing Homes*
12:35-1:20 p.m. 2021 AWARDS Luncheon: Bring Your Own Lunch – Sponsored by **Optum** and **RB Health Partners**

CONCURRENT SESSIONS B

- 1:25-2:25 p.m. 111: *How Long-Term Care Facilities Can Prepare Now for the Increase of Senior LGBTQ+ Patients*
1:25-2:25 p.m. 112: *Care Transitions: Reducing Avoidable Readmissions*
2:25-2:45 p.m. Coffee Break: Sponsored by the **Platinum Partners**

CONCURRENT SESSIONS C

- 2:45-3:45 p.m. 113: *How Better HIPAA & Risk Management Practices Can Improve Patient Care*
2:45-3:45 p.m. 114: *Effective Recruitment & Interview Techniques*
3:50-5:20 p.m. Annual Trade Show
5:20-6:35 p.m. Karaoke Contest sponsored by the **Platinum Partners**

Thursday, March 25

- 8:35-9:35 a.m. 115: *Effects of Social Isolation on Those Living with Dementia During COVID-19* – Sponsored by **Avante Group**

CONCURRENT SESSIONS D

- 9:45-10:45 a.m. 116: *Best Practice Recommendations for Cleaning and Disinfecting Point of Care Devices in Post-Acute Care Settings*
9:45-10:45 a.m. 117: *Pressure Injuries – Moving Prevention Forward*
10:45-10:55 a.m. Coffee Break: Sponsored by the **Platinum Partners**
10:55-11:55 a.m. 118: *COVID-19: State of the State for PALTC*

CONCURRENT SESSIONS E

- 12:05-1:05 p.m. 119: *Nursing Facility Partnerships: Understanding the Regulations*
12:05-1:05 p.m. 120: *What You Need to Know About Retention and Onboarding*
1:10 p.m. ANNOUNCEMENTS, DOOR PRIZES, & END OF CONVENTION

Note: Sessions and speakers are subject to change.