

CONVENTION BROCHURE



FADONA's
*Carrying the Torch
of Leadership 2023*

36th Annual Convention & Trade Show

MISSION:



POSSIBLE

March 20-23, 2023

**ROSEN
PLAZA
HOTEL**

9700 International Drive • Orlando, Florida

Presented by the Florida Association Directors of Nursing Administration / LTC
400 Executive Center Drive, Suite 208 • West Palm Beach, FL 33401
(561) 689-6321 • Fax: (561) 689-6324 • www.fadona.org

Quotable Quotes from FADONA's 35th Annual Convention Carrying the Torch of Leadership 2022

FADONA is a wonderful organization and for the past 17 years I have looked forward to the convention. Thank you.

– *Kathleen Jean-Louis, RN; West Palm Beach, FL*

It's simply great.

– *Chantelle Kocik, RVP; Pompano Beach, FL*

Fun night was great!! A real "let down your hair and have fun" setting. Great prizes even though I did not win any. The no pressure product theatre had lots of info and networking also.

– *Shalves Anderson, RN; Apopka, FL*

Great conference! Loved the fun night and trade show.

All around great experience.

– *Lori Overstreet, PhD, MSN, RN-BC; Jacksonville, FL*

Great information! So informative! Keep up the GREAT work.

Thank you!

– *Susan Turner, RN; Cocoa, FL*

Fun night was epic. Love it, always fun.

– *Betty Barron, MSN, RN; Spring Hill, FL*

Thank you again for another excellent convention!

– *Deborah Grotke, RN; Lake Worth, FL*

The venue was absolutely fantastic. Great banquet staff. The FADONA support staff was also fantastic.

– *Ghislaine LeDuc, RN; Largo, FL*

Great info for the DONs.

– *Amina Dubuisson, DNP, MSN, MBA/HCM, RN, LNHA, CDP; Miramar, FL*

Amazing, very interactive.

– *Jannet Zephyr, RN; Miami, FL*

Wow, learned so much. I have attended state and national of your variety of education, the welcome received was above and beyond what I expected. Thank you.

– *Betty Brunner, RN, NHA, FACDONA; The Villages, FL*

All good, great info, on target.

– *Angela Smith, RN; Pembroke Pines, FL*

First time attending but enjoyed immensely! Lots of information for me to take back to use at my facility.

– *Lori Overstreet, PhD, MSN, RN-BC; Jacksonville, FL*

It was a well-planned and well-organized convention. A lot of knowledge was spread around and networking was amazing. Keep up the great work! Look forward to the next time we meet!

– *Susan Turner, RN; Cocoa, FL*

It was an amazing experience.

– *Ashley Lanier, Rockledge, FL*

It was my first convention and I enjoyed it. Thank you.

– *Sylvie Trudel, RN, CWCMS; Cape Coral, FL*

Overall great conference, awesome fun night!

Can't wait until next year!

– *Coeleen Bender, RN; Inverness, FL*

This was my first FADONA conference and I was very impressed with the entire conference. Looking forward to going to this annually.

– *Jeanne Tracy, RN; Ormond Beach, FL*

Was an amazing week... can't wait until next year :)

– *Liz Borer, RN; North Point, FL*

MONDAY, MARCH 20

Optional Preconvention Day

8 a.m.-5 p.m.

Registration & Information

Optional 6-hour Preconvention Workshop

9 a.m.-12:15 p.m.

Session 101 – Morning (includes a 15-minute break) **3.0**

SPARKETYPE® "Discover Your Unique Imprint"

~ **Debbie Afasano, RN, BSN, CDONA, HCRM, LNC, CSA;**
President, Carpe Diem HCC

Learn how to Spark your life and ignite those around you.

Overview: We all have a certain "imprint" for work that makes us come alive.

- Work that lets us wake up in the morning and know, deep down, we're doing what we're here to do.
- Work that sets us ablaze with purpose and, fully expressed in a healthy way, becomes a mainline to meaning, a pathway to that transcendent state of flow, and a gateway to connection and joy.
- Put another way, work that "sparks" us.
- We call this imprint or identity your "Sparketype®." Get ready to spark your life and ignite those around you. This amazing training provides 6 CEs and will be held from 9 a.m. to 4:30 p.m., including lunch and breaks.

Don't miss this opportunity to be inspired!

12:15-1:15 p.m.

Lunch

1:15-4:30 p.m.

Session 101 – Afternoon
(includes a 15-minute break) **3.0**

Regular Convention Sessions Start Here!

4:35-5:35 p.m.

Session 102 **1.0**

Shining a Light on Regulatory Documentation Requirements

~ **Heather Py, Associates in Health Information Management;**
Director of Health Information Management, RB Health Partners

5:35-7 p.m.

Welcome Reception – Poolside Upper Deck
Sponsored by **Avante Group** — Everyone is invited!

TUESDAY, MARCH 21

8 a.m.-5 p.m.

Registration & Information

8:45-8:55 a.m.

Welcome from FADONA President
Susie Jensvold, BSN, MHSA, RN
Coffee Break sponsored by **Ventura Services Florida**

8:55-10:25 a.m.

Session 103 **1.5**

**Keynote: IMA Seen it All – IMA Walking with
Minimal Assist Down LTC Memory Lane**
~ **Debbie Afasano, RN, BSN, CDONA, HCRM, LNC, CSA;**
President, Carpe Diem HCC
Moderator: **Susie Jensvold, BSN, MHSA, RN**

10:30-11:30 a.m.

Session 104 1.0

Our Role in the Facility Assessment

~ Robin A. Bleier, RN, CLC; President, RB Health Partners

12:45-1:45 p.m.

Session 105 1.0

The Director of Nursing Field Guide to Pharmacy Optimization

~ Michelle King, PharmD, CPH; Regional Clinical Pharmacist Specialist, Huntingdon Behavioral Health

1:50-3:20 p.m.

Session 106 1.5

Agency for Health Care Administration Regulatory Update

~ Kimberly R. Smoak, MSH, QIDP; Deputy Secretary, Chief of Field Operations, Health Quality Assurance, Florida's Agency for Health Care Administration

3:25-6:05 p.m.

Annual Trade Show & Gift Basket Silent Auction

Official Opening with Silent Auction in the Exhibit Hall to benefit FADONA's Patches Bryan Scholarship Fund

WEDNESDAY, MARCH 22

8:30 a.m.-5 p.m.

Registration & Information

7:15-8:30 a.m.

Light Continental Breakfast

8-9 a.m.

Session 107 1.0

Keynote Address — The Face of our Profession

~ Elizabeth Borer, RN; Chief Nursing Officer, Millennial Healthcare Services

9:05-10:05 a.m.

Session 108 1.0

Latest Update in COVID Skin and Other Long Hauler Issues

~ Pamela Scarborough, PT, DPT, MS, CWS, CEEAA; Vice President of Clinical Affairs, American Medical Technologies

10:10-11:10 a.m.

Session 109 1.0

Data-Driven Decision Making: Fact or Fiction? Revisiting Data Needed for Infection Prevention and Antibiotic Stewardship

~ AC Burke, MA, CIC; VP Healthcare Quality, RB Health Partners

11:15 a.m.-12:15 p.m.

Session 110 1.0

Hot Legal Issues for SNFs

~ Karen Goldsmith, Esq.; Partner, Goldsmith & Grout, P.A.

1:20-1:55 p.m.

2023 AWARDS Presentations

Nurse Administrator of the Year – Sponsored by Optum
CNA/LPN Awards of Excellence
Sponsored by RB Health Partners

2-3 p.m.

Session 111 1.0

Health Care-Associated Infection Prevention Program

~ Argentina Charles, MPH; Health Care-Associated Infection Prevention Program Manager; and
~ Jalysa Erskine, BS, MS; State MDRO Outbreak Epidemiologist, Florida Department of Health

3:05-4:25 p.m.

Annual Trade Show & Gift Basket Silent Auction

4:30-5:30 p.m.

Session 112 1.5

Using QAA/QAPI to Reduce Avoidable Rehospitalizations

~ Sara Busacca, MBA, BSN, RN, NHA;
Director of Quality Healthcare, RB Health Partners

7-10 p.m.

A "Mission Possible" Themed Fun Night

Planned and sponsored by the Platinum Partners

THURSDAY, MARCH 23

8:15 a.m.-12:45 p.m.

Registration & Information

8-9 a.m.

Light Continental Breakfast

8:30-9:30 a.m.

Session 113 1.0

What Do I Do Now - Infection Prevention-Wise?

~ Cynthia Fronning, RN, GERO-RN, CDONA, FACDONA, RAC-CT, IP-BC, AS-BC, CALN, EFLA;
Director of Education, NADONA

9:35-10:35 a.m.

Session 114 1.0

Admitting the Patient with Clinically Complex Infusion Needs

~ Dawn Ellis, RN, CRNI, CM/DM;
Clinical Nursing Manager, Omnicare

10:40-11:40 a.m.

Session 115 1.0

Why Recruit When You Can Retain?

~ John Dalton, Owner, OPTIMUM RTS

11:45 a.m.-12:45 p.m.

Session 116 1.0

Mindfulness Part 2: The I-CARE Plan—How are You Doing?

~ Laura Tubbs, RN, MEd, MSN, CDP, CQP, LNHA;
Assistant Professor, International College of Health Sciences

12:45 p.m.

DOOR PRIZES & END OF CONVENTION

Note: Sessions and speakers are subject to change.

FADONA's 2023 Annual Convention Sponsorships and Support

Grand Sponsor: **Urovant**

Classic Sponsor: **OPTUM**

Classic Sponsor: **Teva**

Classic Sponsor: **VITAS**

Patches Bryan Scholarship: **AbleHearts**

Welcome Reception: **Avante Group**

Tote Bags: **ConnectRN**

CNA & LPN Awards of Excellence: **RB Health Partners**

Hotel Keycards: **Guardian Pharmacy**

Nurse Administrator of the Year Award: **OPTUM**

Name Badge Holders: **Aston Health**

Fun Night: **Platinum Partners**

Convention News

Continuing Education

This educational program will be approved for **22.5** maximum contact hours for **Florida licensed nurses** and **nursing home administrators** by FADONA, CE Broker Provider #50-682.

"Paperlite" Convention

In keeping with our organization-wide initiative, the convention will be paperlite. This means that we will not be providing printed session handouts.

Handouts will be available online for paid registrants at www.fadona.org. This will allow you to view and print them free before you arrive. Look for the handouts to be posted online **7-10 days prior** to the convention.

However, please be aware that we cannot ensure the availability of every PowerPoint presentation or handout for every session.

FADONA's 36th Annual Convention Optional Preconvention Workshop

MONDAY, MARCH 20

SPARKETYPE® "Discover Your Unique Imprint"



~ **Debbie Afasano, RN, BSN, CDONA, HCRM, LNC, CSA**; President, Carpe Diem HCC – Florida's only Certified

Sparketype® Advisor

Learn how to Spark your life and ignite those around you!

Overview: We all have a certain "imprint" for work that makes us come alive. Work that lets us wake up in the morning and know, deep down, we're doing what we're here to do. Work that sets us ablaze with purpose, and fully expressed in a healthy way, becomes a mainline to meaning, a pathway to that transcendent state of flow, and a gateway to connection and joy. Put another way, work that "sparks" us. We call this imprint or identity your "**Sparketype®**."

Your Sparketype® is your source code for work that makes you come alive. Once you discover it, there is an immediate, intuitive knowing and an undeniable truth that explains so many past choices and outcomes – and empowers you to contribute to the world on a very different level.

Get ready to spark your life and ignite those around you. The training will provide 6 CEs and will be held from 9 a.m. to 5 p.m. on Monday, March 20, 2023, during FADONA's 36th Annual Convention & Trade Show.

The fees for this exceptional preconvention workshop include lunch and a copy of **Sparked** by Jonathan Fields.



Get ready to spark your life and ignite those around you. This amazing training provides 6 CEs and will be held from 9 a.m. to 4:30 p.m., including time for lunch and breaks.

Don't miss this opportunity to be inspired!

Fun Homemade, Themed Gift Basket Contest & Silent Auction

Support the Patches Bryan Scholarship!

We are inviting all our members, convention attendees, and exhibitors to create and donate themed homemade gift baskets for the silent auction in the Exhibit Hall.

All proceeds from the sale of these baskets will benefit the **Patches Bryan Scholarship**. Over the years, FADONA has provided more than **\$42,500** in scholarships to its members and their staff and, with your support, we will be able to continue this noble tradition.

Baskets will be judged by a panel of Platinum Partners, and the top three will each receive an Amazon e-gift card (**\$100, \$50, or \$25**).

Judges will be looking for the **Most Creative, Most Number of Bids, and Highest Dollar Bid**.

Our thanks to **Greystone** and **Able Hearts** for their ongoing support as co-sponsors of the **Patches Bryan Scholarship**.

For more information on how you can participate, please call **Shane Bellotti** at the FADONA business office, **(561) 689-6321**.

Thanks for Your Donated Baskets!

Rosen Plaza Hotel, Orlando

Please note that FADONA is financially responsible for all hotel rooms reserved in its group block. Any unused rooms, not sold, are still billed to FADONA in the form of attrition. We ask for your support in booking only at the convention hotel to ensure we fill the room block and can continue to offer discounts to our attendees. We ask that you reserve hotel rooms realistically and cancel any unneeded rooms with as much notice as possible. Thank you for your cooperation.

For hotel reservations, please see the bottom of the registration form on the next page.





Register Today for FADONA's 36th Annual Convention & Trade Show

Rosen Plaza Hotel • Orlando • March 20-23, 2023

Convention Highlights: ✓ Focus on skills needed to be exceptional DONs and nurse administrators
 ✓ Earn up to 22 contact hours for RNs, NHAs, LPNs ✓ Optional 6.0-Hour Sparketype® Workshop
 ✓ Annual Awards ✓ Alliance Council Sponsored Fun Night ✓ Nationally recognized speakers
 ✓ Innovative and timely programming ✓ Special members-only registration fee for first-timers ✓ Special registration fee for additional attendees from the same facility for Amazing Wednesday ✓ Full registration includes all planned meals ✓ Meet manufacturers and suppliers and stay current with the changes in the industry's products, services, and trends at our Annual Trade Show ✓ Great door prizes ✓ Relax and have a blast with new and old friends at this year's Welcome Reception ✓ Register online today!



FADONA's
Carrying the Torch
of Leadership

2023 FADONA Convention Registration Form

Not a member? See the first option below and join today! Registration forms without fees cannot be processed. [Please use separate registration form for each person.](#)

Name: _____ Title: _____

Check all appropriate professions: __ RN, __ LPN, __ NP, __, NHA License #: _____ State: _____

LTC Facility Name/Org.: _____

Home Address: _____

County: _____ Phone (____): _____ Fax (____): _____ Email: _____

[] **YES!** Here are my 2023 FADONA Convention Registration Fees & Annual Membership Dues.

- NADONA / FADONA Annual Dues:** Join our nurse administrator-focused association to take advantage of the discounted member registration fees today. We understand your needs. Annual dues are only.....\$150 \$ _____
1. **Full Registration:** Member fee is \$445. Non-Member fee is \$495 \$ _____
Group discounts are available: Call the office for information.
2. **Preconvention Workshop (6 hours) on March 20** — Includes 6.0 CEUs, Lunch, and *Sparked* book by Jonathan Fields.
SPARKETYPE® “Discover Your Unique Imprint” – Learn the Work that Makes You Come Alive
 — Debbie Afasano, RN, BSN, CDONA, HCRM, CSA; President, Carpe Diem HCC – Only Certified LTC Sparketype® Advisor in Florida
 \$195 for members; or \$245 for non-members..... \$ _____
3. **Amazing Wednesday!** Includes all educational sessions on March 22; contact hours for RNs, LPNs, NPs, and NHAs; Annual Awards Celebration, Annual Trade Show, and more..... \$175 \$ _____
 ✓ **Special Rate:** Additional staff members (per person) from the same facility, organization, or corporation...\$150 \$ _____
4. **Book of Seminar Tickets:** Any four (4) seminars of your choice on March 21 or 22.
 (1- to 1.5-hour seminars).....\$125 \$ _____
5. **Fun Night on Wednesday, March 22:** Each paid Full-Registrant above receives one (1) ticket.
 Extra tickets for spouses or guests (this rate is not available to vendors or exhibitors)..... \$75 each \$ _____
- Total Amount Enclosed** — Please use separate registration forms for each registrant..... \$ _____

* **Full Registration Fees:** Includes attendance at all FADONA educational sessions starting with Session 102 on Monday, March 20, to Thursday, March 23, 2023; all planned meals and receptions; CE/CEUs for Florida-licensed RNs, NPs, LPNs, and NHAs; Trade Show pass; one (1) ticket to Fun Night; and eligibility to win great door prizes. The Preconvention Workshop is extra. Register online at www.fadona.org/convention.html.

Handouts: Will be available at www.fadona.org at least 7-10 days before the convention so you may print them without charge before you get to the convention. However, please be aware that we cannot ensure the availability of every PowerPoint presentation or handout for every session.

Refund/Cancellation Policy: All requests for attendee refunds must be made in writing and received on or before **March 1, 2023**. There will be a \$50 administrative fee on all attendee refunds. There will be no attendee refunds after **March 1, 2023**. **Refund requests due to AHCA surveys will be given priority.**

Returned-Check Policy: There is a \$35 charge for all checks returned from the bank.

Special Needs: Let us know if you would like to request a special diet or if you have other needs during your stay with us. Contact the business office for more information.

Hotel Reservations: Registration fee does not include hotel accommodations. Convention headquarters is at the **Rosen Plaza Hotel***. The special FADONA group rate is \$165 per single/double occupancy, no resort fee, and 50% discount off self-parking for overnight guests. Hotel will provide group rate for three (3) days pre- and three (3) days post-program dates, based on availability. Complimentary high-speed internet access in guest rooms and public spaces with basic wireless internet access in the assigned meeting rooms and pre-function areas.

For hotel reservations, call 800-627-8258; or 407-996-9700 (hotel direct), and identify yourself as part of the FADONA Convention Group to receive the group rate. Book online at www.fadona.org/convention.html. * Reservations must be made no later than **Feb. 27, 2023**. Reservations requested after the cut-off date will be on a space-available basis.

Make all payments payable to FADONA and mail to: 400 Executive Center Drive, Suite 208, West Palm Beach, FL 33401

Questions? Call the FADONA Business Office at (561) 689-6321; Fax: (561) 689-6324.

Register online with a credit card at www.fadona.org/convention.html

FADONA/LTC

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Fax: (561) 689-6324
www.fadona.org

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FADONA's
Carrying the Torch
of Leadership

Earn up to 22.5 CEs/CEUs!
Full Registration Fee includes CEs/CEUs,
Trade Show, Scheduled Meals, Fun Night,
eligibility to win great Door Prizes,
and much more...

The Early-Bird deadline is Feb. 28, 2023.

Act Today!

— *Special discount rates for groups!*

Presented by the Florida Association Directors of Nursing Administration/LTC

Providing critical information for exceptional DONs, ADONs, Nurse Consultants, LTC Nurses, and Administrators!

So Many Reasons to Register Today!

Recharge ❖ Refresh ❖ Rejuvenate ❖ Invigorate ❖ Innovate

Sign up today for the most innovative lineup of clinical, administrative, and motivational offerings!

— The BEST QUALITY NURSE LEADERSHIP EDUCATIONAL VALUE in Florida —

- **Must-Attend Preconvention Intensive** — SPARKETYPE® "Discover Your Unique Imprint" – Learn the Work that Makes You Come Alive.
- **Welcome Reception** — 5:35-7 p.m., Monday, March 20 — Sponsored by Avante Group
- **Expert Speakers** — State-of-the-art presentations by expert nurses, regulators, consultants, physicians, and pharmacists who understand and appreciate LTC.
- **90-Minute Update from the Agency for Health Care Administration** — Need-to-Know Regulatory Update
- **Awards Presentations** — Help us honor the best Florida CNAs, LPNs, and Nurse Administrators in long-term care.
- **Fun Night** — Enjoy an evening with great food, super entertainment, dancing, Chinese auction door prizes, and fun with your friends, colleagues, and vendors.
- **SAVE MONEY with Flexible Options & Affordable Fees** — Discounted early-bird registration fees
- **Amazing Wednesday — March 22, 2023!**
 - Includes all educational sessions on March 22; CEs/CEUs; Awards Recognition; Trade Show pass – **ONLY \$175**
 - Special rate for additional staff members from the same facility, organization, or corporation – **ONLY \$150**
- **CEs/CEUs** — **Earn up to 22.5 CEs/CEUs** for Florida licensed nurses and Florida licensed nursing home administrators.
- **Hotel Reservations** — **Rosen Plaza Hotel, 9700 International Drive, Orlando, FL 32819; www.rosenplaza.com**

The special FADONA group rate is \$165 per night for Standard Resort King or Double Queen, with no resort fee, and 50% discount off self-parking for overnight guests. For hotel reservations, call **(800) 627-8258** or **(407) 996-9700** (hotel direct), and identify yourself as part of the FADONA Convention Group to receive the group rate. You may also reserve online by going to www.fadona.org/convention.html.

 - Hotel will provide group rate for three (3) days pre- and three (3) days post-program dates, based on availability.
 - Complimentary high-speed internet access in guestrooms and public spaces with basic wireless internet access in the assigned meeting rooms and pre-function areas. Reservations must be made no later than **Feb. 28, 2023**. Reservations requested after the cut-off date will be on a space-available basis.

Providing critical information for exceptional DONs, ADONs, Nurse Consultants, LTC Nurses, and Administrators!