



FADONA's 
Carrying the Torch
of Leadership

Redefining
Leadership
WORKSHOP

Celebrating
FADONA's 25th Anniversary
Nov. 30-Dec. 3, 2012

*Join us for an exclusive 3-Night
Leadership Workshop and Cruise
with Bahamas itinerary
from Port Canaveral, Florida.*

FADONA's Redefining Leadership Workshop to Celebrate 25th Anniversary

3-Night Caribbean Cruise Features Workshop with Leadership Expert Steven Surprenant

Florida Association Directors of Nursing Administration/LTC (FADONA) President Bonnie Cruz is very excited about the upcoming cruise to celebrate FADONA's 25th anniversary. It will feature a leadership workshop with special guest speaker Steven Surprenant, who was the keynote speaker at FADONA's annual convention. He will present an intensive 7-hour leadership program that will motivate and inspire participants with such leadership building blocks as storytelling, personal commitment, reflective integration and touch. All participants who complete this amazing program will earn contact hours for Florida licensed nurses and nursing home administrators and will be provided with a "Leadership Certificate" from FADONA.

The leadership program will consist of four sessions, each approximately 60-90 minutes long, which includes teaching, an interactive portion, and sharing of experiences. The first session is an overview of current leadership theory and discussion/activities around leadership styles, personality traits, leading groups/teams, and challenges caused by "generation gap." The next session focuses on transformational and charismatic leadership and how to motivate colleagues and deal with conflict in the work place. The theme of the third session is servant leadership as articulated by Robert Greenleaf and made more popular by Larry Spears, including an explanation of model and practical steps to implement this leadership style. Finally, the fourth session will focus on "Spirituality of Leadership" as the energy that continues to refresh and renew us as leaders in health care.

The Redefining Leadership Workshop features long-term care leadership expert Stephen T. Surprenant, MBA, NHA, FACHCA, FACHE, CASP. With more than 20 years experience in aging services, Surprenant currently serves as the senior vice president/chief operating officer for Mercy Community Health in West Hartford, Conn., an accredited Aging Services Network. During his 12 years with The Mercy Community, Steve has served in a

number of capacities including the executive director of The McAuley (an accredited CCRC), president of Mercy Community HomeCare, and administrator of Mercyknoll (59-bed skilled nursing facility). In addition, he serves his organization as a designated resource person for "Values in Practice," a culture change initiative now in its ninth year of implementation. Prior to coming to The Mercy Community, Surprenant worked as the executive director for The Arbors at Hop Brook, a continuing care retirement community in Manchester, Conn. Prior to that, he served as the administrator of Manchester Manor, Manchester, Conn.

Surprenant is a frequent presenter on topics of leadership and culture change on both the state and national level. He is a certified aging services professional (CASP), a certified fellow of the American College of Health Care Administrators, and a member of the American College of Health Care Executives. Recently, he spoke at FADONA's 25th Anniversary Convention and received wonderful praise from attendees, including:

"Excellent speaker, very knowledgeable, sensitive. LOVES what he does."

"Very engaging, knowledgeable. Great keynote speaker. Invite back next year."

"Excellent!!!"

"He evoked the heart of what we do, including the emotion."

"Very engaging speaker"

"Just wonderful!"

"GREAT!! Invite him again."

"The best presenter and most meaningful subject so far."

FADONA will set sail on this Royal Caribbean Cruise from Port Canaveral, Fla., on Friday, November 30, and will return to Port Canaveral by 7 a.m., Monday, December 3. It will make stops in Nassau, Bahamas, and Cococay Island, a locale exclusive to Royal Caribbean cruise passengers.



Redefining Leadership WORKSHOP

Celebrating FADONA's 25th Anniversary

Nov. 30-Dec. 3, 2012

Join us for an exclusive 3-Night Leadership Workshop and Cruise with Bahamas itinerary from Port Canaveral, Florida.

<u>DAY</u>	<u>DATE</u>	<u>CITY/PORT</u>	<u>Event</u>	<u>Schedule/Time</u>	<u>Location</u>
Friday	Nov. 30	Port Canaveral	Departure	4:30 p.m.	
Friday	Nov. 30	Port Canaveral	On-board Registration	3-5:30 p.m.	Conference Center*
Friday	Nov. 30	At sea	Leadership Session 1	6-7:30 p.m.	Explorer*
Friday	Nov. 30	At sea	Welcome Reception & Open Bar	7:30-8:30 p.m.	TBA
Friday	Nov. 30	At sea	Dinner together	Late seating 8:30 p.m.	
Saturday	Dec. 1	At sea	Leadership Session 2	9-11 a.m.	Explorer*
Saturday	Dec. 1	Nassau	Vendor Exhibits	11 a.m.-Noon	Adventure*
Saturday	Dec. 1	Nassau	At port	Noon-11:59 p.m.	
Saturday	Dec. 1	At sea	Dinner together (optional)	Late seating 8:30 p.m.	
Sunday	Dec. 2	At sea	Leadership Session 3	9-11 a.m.	Explorer*
Sunday	Dec. 2	Cococay	At port	8 a.m.- 5 p.m.	
Sunday	Dec. 2	Cococay	Vendor Exhibits	5-6 p.m.	Adventure*
Sunday	Dec. 2	At sea	Leadership Session 4	6-7:30 p.m.	Explorer*
Sunday	Dec. 2	At sea	Dinner together	Late seating 8:30 p.m.	
Monday	Dec. 3	Port Canaveral	Arrival	7 a.m.	

*Conference Center - Deck 7, nearest to the forward elevators

So Many Reasons to Register Today!

- ✓ Redefining Leadership Workshop registration fee includes 7.0 hours of intensive and motivational leadership training.
- ✓ Together, we will explore the SPIRIT of Leadership, where "SPIRIT" is used as the acronym for:

S = Storytelling
P = Personal commitment
I = Inspiration
RI = Reflective Integration
T = Touch



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- ✓ There will be four workshop sessions, each approximately 90-120 minutes long, which will include teaching, an interactive portion, and sharing of experiences.

Leadership Session 1: Overview of current leadership theory with discussion and activities around leadership styles, personality traits, leading groups and teams, and challenges caused by "generation gap."

Leadership Session 2: "Transformational" and "Charismatic" leadership; how to motivate colleagues, deal with conflict in the work place; discuss ways to motivate and inspire others.

Leadership Session 3: "Servant Leadership" as articulated by Robert Greenleaf and made more popular by Larry Spears; explanation of model and practical steps to implement this leadership style.

Leadership Session 4: "Spirituality of Leadership" as the energy that continues to refresh and renew us as leaders in health care, learning from others and celebrating diversity.

- ✓ Each participant who satisfactorily completes the workshop will receive a "Leadership Certificate" from FADONA.
- ✓ The Redefining Leadership Workshop offers a maximum of 7.0 CEs/CEUs for Florida-licensed nurses and nursing home administrators.
- ✓ The FADONA group will eat together in the ship's dining room.
- ✓ **One (1) complimentary bottle of champagne and \$100 onboard credit per cabin.**
- ✓ Amazing 3-night cruise starting at only **\$229** per person, double occupancy, plus taxes.

Convenient Registration Options:

1. Register online and pay by credit card at www.fadona.org.
2. Register for the Leadership Workshop over the phone and pay by credit card by calling (866) 462-2838.
3. Join now and get the member rate! **Go to www.fadona.org**, attach a copy of your online confirmation to the registration form and fax it to (561) 659-1291.
4. For more information, call the business office at (561) 659-2167, or e-mail icordes@fadona.org.

*\$100 onboard ship
credit from RCCL
per stateroom – for the
first 50 staterooms
booked.*

Redefining

Nov. 30-Dec. 3, 2012

LEADERSHIP Workshop

JUMP ABOARD

the Monarch of the Seas to Celebrate

FADONA's 25th Anniversary.

ENJOY THIS
3-Night Bahamas Cruise



Starting at \$229*

Redefining Leadership Workshop

The **Workshop** features LTC leadership expert Stephen T. Surprenant, MBA, NHA, FACHCA, FACHE, CASP; Senior Vice President and Chief Operating Officer, Mercy Community Health, West Hartford, Conn.

Overview: This will be an intensive and motivational 7.0 hours of interactive leadership training which will allow you to develop and enhance your leadership skills — regardless of what level you may be at. All Florida-licensed nurses and nursing home administrators who complete this amazing workshop will earn contact hours and will be presented with a "Leadership Certificate."

This highly motivational and inspirational workshop will look at the "SPIRIT" of leadership and delve into such vital areas as **S = Storytelling; P = Personal Commitment; I = Inspiration; RI = Reflective Integration; and T = Touch.**

Overview: Enjoy a high-energy, 3-day cruise and leadership workshop, while you sail off to the sunshine and beaches of The Bahamas. On this great mini-vacation, you only have to unpack once, and then you're off for an island adventure. You'll enjoy fun activities, fabulous meals, quality time with your peers and vendors, lavish Vegas-style shows, a friendly casino and all the pampering service Royal Caribbean Cruise Line is famous for.

Redefining LEADERSHIP WORKSHOP Registration

Not a member? Join now at www.nadona.org. Registration forms without fees cannot be processed. Please use separate registration form for each person.

Name _____ Title _____

Circle all appropriate FL licensed professions: RN/LPN/NP/NHA ____

License # _____

LTC Facility Name/Org. _____

Home Address _____

County _____ Phone (____) _____ Fax (____) _____

E-Mail _____

YES! Here are my 2012 FADONA Cruise Registration Fees.

Early-bird Leadership Workshop registration fees (must be received by **Aug. 31, 2012**, are **\$225** for members and **\$275** for non-members. After **Aug. 31, 2012**, registration fees will be **\$275** for members and **\$325** for non-members. Registration fees do not include the cost of the cruise.

Cancellation Policy: All requests for registration fee refunds must be made in writing and received by **Nov. 1, 2012**. There will be a **\$75** administrative fee on all refunds. There will be no refunds after **Nov. 1, 2012**.

Registration fees \$ _____

Total Amount Enclosed \$ _____

Make payments payable to FADONA and mail to:
FADONA—200 Butler Street, Suite 305, West Palm Beach, FL 33407.
Questions? Call the FADONA business office at (561) 659-2167.

Visit www.fadona.org and register online!

Call 1-800-401-9948 today to book your cruise – reference group ID# 6317966 for the Monarch on 11/30/12. You must be registered to attend/display at FADONA's Leadership Workshop in order to participate in this exceptional offer.

The leadership workshop registration fee is separate from the cost of the cruise.